

## **ABSTRACT**

### **The Group Communication Process between The Trainer and The Participants In Pocil Program (A Study in Pocil Polresta Bandar Lampung)**

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The character education on children is a common responsibility through the surroundings such as a family environment, school environment, relatives or social environment, organizations or institutions environments such as the Police institution. Parents, communities and government has a common responsibility in building the children character. A form of informal education which the police department did to build the children's character was Pocil (Polisi cilik), this program was aimed to build the children's character by using group communication between the trainer and the participants of Pocil. However, Is the communication group will run successfully in order to invest the positive character? this is what will be known in this study.

The communication between the trainer and Pocil in this research was referred to the role of the trainer that should implement the effective communication, the process of delivering the message/information from the trainer to the Pocil about everything that related to the efforts to achieve the character's educational goals that they are hoped. The purpose of this research was to find out the group communication process used by the trainers in the character's educational process of Pocil in Polresta Bandar Lampung.

The method used in this research was descriptive, with qualitative approach. The focus of this research was how the process of group communication of Pocil's trainer in character education. The data source in this research was the primary data and also the secondary data. The data collecting technique of this research were using interviews, observation and documentation. The data analysis techniques that used in this study were the reduction steps, display (presentation of the data) and data verification.

The results of this study were; in the process of group communication the Pocil trainer was exploited a form of communication that was manifested in the activities of the group marching, religious education, English language courses and

swimming activities. Group communication tends to be implemented in one direction through the trainers' instruction to the participants. In addition, the communication method happened were less varies. Group communication in the Pocil program was a form of communication in which the reference group values and principles in the group (Dasadarma Pocil) was used as a measuring tool (standard) to assess themselves or to build the characters. This also revealed, that the Pocil' participants has the advantages between their friends such as discipline, self-reliance, confidence, respect, teamwork, responsibility. That was possibly contributed by the group communication at the Pocil program in the process of building the character it self.

The form of activity and the method in the Pocil program should be more varied so that the values that invested will be more varied too. Therefore, the process of group communication in educating the Pocil character should be followed by the personal approaches such as persuasive communication so that the communication will be more interactive and the delivery process of group communication goals will be more easily realized.

**Keywords:** *Character Education, Group Communication, Polisi cilik*