

ABSTRACT

IMPACT EVALUATION FAMILY PLANNING PROGRAM FOR PRE-PROSPEROUS FAMILY (KPS) AND WELFARE 1 FAMILY (KS-1) CITY OF BANDAR LAMPUNG (STUDY IN BKKB-PP BANDAR LAMPUNG)

By

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The study was conducted to evaluate the impact of family planning programs for Prosperouse Family (KPS) and Welfare 1 Family (KS-1). In evaluating the impact of this program, researchers using the theory of impact evaluation or summative evaluation of the impact evaluation method Rossi and Freeman, then using the theory of impact factors of failure belonging to Anderson and some other supporting tori. This research is a descriptive study with qualitative approach. This research was conducted at the Family Planning Board and the Empowerment of Women (BKKB-PP) in Bandar Lampung.

Planning program for KPS and KS-I have goals/outcome “*uncontrolled population growth and increasing quality small family*”. Based on the research that has been done, it can be concluded that the program for KPS and KS-I failed to make an impact to the target group. This was due to several factors. 1) public issue difficult to resolve, namely the existence of rumors about certain types of birth control. 2) inadequate resources, 3) implementation improper manner 4) the emergence of new issues so as to encourage diversion of attention and action, such as Jampersal program that contradicts the pogram KB. 5) the ineffectiveness of efforts to increase the family's income as UPPKS 6) public problems are often caused by many factors but the policy made only addressing one factor alone. In addition, KB program for KPS and KS-I produces undesirable effects. For that BKKB-PP should improve IEC in the form of wider dissemination, especially for KPS and KS-I. In addition, it is necessary to improve the quality and quantity of human resources, the improvement of information, as well as family planning services in accordance with existing standards and procedures.

Keywords: Evaluation, Impacts, Family Planning