ABSTRACT

A SHIFT IN THE VALUE OF THE MUTUAL SOCIETY OF FARMERS IN THE PROCESSING OF THE VILLAGE FARMLAND PULUNG KENCANA WEST TULANG BAWANG

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This research aims to examine about a shift in the value of the mutual society of farmers in the processing of the village farmland Pulung Kencana, West Tulang Bawang.

This research uses descriptive methods. The population of this research take two RK, a total of 394 KK, used 10% (39 heads of families). Data collection with the techniques of observation, questionnaires, interview, documentation, and libraries. Data analysis with basic tabulation and percentages as the interpretation and description in making research report.

This research showed that: 1). Using the services of peasants more pratical with the cost belongs to cheap, making farmers prefer using the services of peasants compared to mutual. 2). Modern technology can help farmers complete job with a fast time, and at a cost that is relatively cheap. The thing that drives farmers prefer modern technology compare to mutual.

Keywords: shift, mutual, farmer