ABSTRACT

AN ANALYSIS OF THE FACTOR THAT CAUSE A FAILURE STREET VENDOR ARRANGEMENT POLICY AT SEKAYU INPRES MARKET TO RANDIK SEKAYU TRADITIONAL MARKET

By:
SHEDY APRILIZA

Arrangement policy of Sekayu Inpres Market street vendor to Randik Sekayu Traditional Market, which is based on the Work Plan of Department Cooperatives, Small-Medium Enterprises, and Market Management in Musi Banyuasin Regency had failed to be implemented in 2014. After previously in 2012 and 2013 failed to be implemented. So it make congestion problems, and other problem of Sekayu Inpres Market have not been able to be resolved. The purpose of this research are to determine the cause of failure factors street vendor arrangement policy at Sekayu Inpres Market to Randik Sekayu Traditional Market, with using quasi-qualitative and explanatory method as the type of the research, and also policy failure theory of Hogwood and Gunn as an analytical tool. Whilst the data collection methods in this research, are interviews, observation, and study document.
The results of research showed, a factor that is tend to be cause a failure arrangement policies of Sekayu Inpres Market street vendor to Randik Sekayu Tradisional Market, is bad policy because the purpose of policy that have occurred while the implementation is undesirable. It is because of participatory public policy deviation in the policy implementation, that showed by lack of the role and policy benefits obtained the street vendors. That is why the rejection action was appeared from the street vendors, which is pushed by several factors of policy rejection. Especially in the form of apprehension on the impact of economical caused by the alteration due to policy, and several another factors, such as a policy that incompatible with existing value system, lack of legal certainty, non-compliance selective concept with laws, and several Psychological rejection factors from the street vendors.

Keywords: failure of policy, policy implementation, arrangement street vendor