ABSTRACT

THE IMPLEMENTATION OF THE PROCUREMENT POLICY OF THE LAND FOR CONSTRUCTION OF ROADS CROSS THE EAST COAST ROAD WAY JEPARA – WAY SEKAMPUNG/BUNUT IN EAST LAMPUNG DISTRICT

By

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Land providing for West Coast road development from Way Jepara to Way Sekampung/Bunut in East Lampung district did not run as it was expected, because the land providing conducted from 2008 was not yet finished because the sum of compensation was refused by land owners so that the conflict should be mediated by Ombudsman of Republic of Indonesia. The problem of this research was how did the implementation of land providing policy.

The objective of this research was to find out the implementation of land providing policy for East Coast road development from Way Jepara to Way Sekampung/Bunut of East Lampung district. This was a qualitative research with descriptive approach. Data were collected with interviews and documentation, and research focus was the implementation of land providing policy viewed from variables of communication, resource, disposition, bureaucracy structure, and policy environment.
The result showed that the implementation of land providing for East Coast road development from Way Jepara to Way Sekampung/Bunut in East Lampung district was influenced by five variables in the research focus; they were communication, resource, disposition, bureaucracy structure, and policy environment. Communication could be done effectively between Committee of Land Providing in East Lampung with SNVT of National Road Implementer of Region I in Lampung province as the party required the land and residents as land owners. The ability of implementer in understanding land providing policy was good but lacking of sufficient available fund and structure supports. Disposition of implementer was good by always making efforts to conduct stages in land providing according to prevailing regulations by appointing competent assessor agency to determine the amount of compensation and by discussion for deliberation with related parties for problem solutions. The exercise of land providing for East Coast road development did not have a special standard operating procedure (SOP). The procedure stages were conducted by referring to prevailing regulations including the Regulation of Head of National Land Agency of Republic of Indonesia number 3 in 2007 by distributing authorities according to job descriptions of related institutions. The implementation of land providing policy is influenced by policy environment in form of Official Letter of Governor stating that the lands for road development were not compensated and the mediation of Ombudsman of Republic of Indonesia in overcoming problems faced at the land providing processes.

**Keywords**: policy implementation, land providing