ABSTRACT

PERCEPTION OF TANJUNG AMAN SOCIETY AGAINST THE LEADERSHIP STYLE OF NORTH LAMPUNG REGENT

By

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The influence in the government, a leadership of a regent has a very important value. One approach that can be used to find out the success of a leader is to learn his style, because many leadership styles affect the success of a leader in influencing the subordinate’s behavior of a leader. The aim of this research was to find out the perception of Tanjung Aman society against the leadership style of North Lampung Regent.

The method used in this research was quantitative with a descriptive research. Data collecting technique used were questionnaires and archives related then the data was processed by using a Likert scale analysis. The result of the data was numbers of assessment of the society against the leadership style of North Lampung Regent.

The result showed that the assessment of society against the leadership style of North Lampung regent was the regent used authoritarian
leadership style with the resulting of mean was 3.68 which can be categorized as high. The use of methods of approach of power in achieving the decision and the development of it is structure. Judging from the subordinates or staff are still lacking in discipline during working hours is not present and did not carry out their obligations and the lack of participations and the limited resources in the formation of policy with the condition of the Lampung North to implement leadership style authoritarian. The style of leadership of it should be applied in Lampung regency north to the subordinates more to obey the rules and carry out their duties properly so that all policies and programs the government can be realised an running effectively.

Keywords: Perception of society, leadership style