ABSTRACT

THE ROLE OF HEAD OF VILLAGE IN OVERCOMING ENVIRONMENTAL POLLUTION EFFECTS (A study in Kalirejo Village of Kalirejo Sub District in Middle Lampung District in 2015)

The objective of this research was to find out the role of head of village in overcoming environmental pollution in Kalirejo village of Kalirejo sub district in Middle Lampung district in 2015. This was a descriptive qualitative research. Data were collected with interviews and observations from informants and research objects. Data were processed with editing and interpretation.

The results showed that the head of Kalirejo village did not have any role in overcoming environmental pollution in Kalirejo village. The head of village was not able to take role as supervisor of natural environment, and there was no any regulation regulating about natural environment and this became a problem for the head of village to monitor natural environment preservation. The head of village was not able to take role optimally concerning with the use of natural environment because of lower human resources and low technology the village had, but in managing the natural environment, the head of village had taken a role and he had applied some programs which were able to be basics for public to improve their concern to natural environment.

Keywords : head of village, natural environment