

ABSTRACT

THE EFFECTIVENESS OF ALL AT ONCE VILLAGE DEVELOPING MOVEMENT IN SUPPORTING SOCIETY EMPOWERMENT IN BANGUN REJO VILLAGE, DISTRICT MERAKSA AJI, TULANG BAWANG REGENCY.

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The all at once village developing movement is an official policy declared by Tulang Bawang government in order to improve Tulang Bawang society participation in this program. There are some activities such as constructing mediums and infrastructure that directly run by the society itself. It is because of this program based, by, and for the society itself. The low participation will show that the program doesn't run well.

The purpose of this research is to find out the effectiveness of all at once village developing movement in supporting society empowerment in Bangun Rejo village, District Meraksa Aji, Tulang bawang Regency related to participation level society that join the program. The type of research that used is descriptive research with qualitative approach. The data collection method that used in this research are deep interview, observation, and documentation whether to respondent and research object, whereas the data analysis technique that used in this research are edit, categorization, and interpretation.

The result of this research shows that the GSMK/K program assessed effective in supporting society empowerment in Bangun Rejo Village, district Meraksa Aji, Tulang bawang regency. The implementation of this program which has been run since 2013 until 2015 shows that this program capable to improve the participation of society, rise the people's enthusiasm of

solidarity that proved from the people attendance that increase year after year. The effectiveness of this program measured by the clarity of purpose, clarity of strategy to reach the goals, and the analysis process and the generalizing steady policy, well- planned the complete mediums and infrastructure, the educationally surveillance and control system become effective because of that four indicators already run well.

Keywords: The effectiveness, participation of society.