

ABSTRACT

ANALYSIS OF INCOME AND ENVIRONMENT PROCESSING OF ETTAWA MILK PRODUCTION IN WEST TULANG BAWANG REGENCY (Case Studies in Project Implementation Unit Ragem Sai Mangi Wawai Program, District of Tumijajar , West Tulang Bawang Regency)

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This study was aimed to determine the processing earnings of Milk Etawa Production, and to determine the condition both the internal environment and the external environment of Milk Etawa processing in District UPK Tumijajar, Tulang Bawang Barat. This research was conducted at UPK (Project Implementation Unit), District of Tumijajar determined purposively. The data used include primary data and secondary data. The research was conducted in November 2014 to January 2015. Data were analyzed using (1) R / C cash costs, (2) analysis of the environment (internal and external). The results showed that: (1) Income of cash cost Milk Etawa processing UPK Tumijajar District Tulang Bawang Barat are amounted to Rp. 43.606 million, - R / C cash costs at 1.7. (2) The lower production of Milk Etawa processing in UPK District of Tumijajar due to lower raw material procurement in the form of milk produced from milking Etawa. Its cases was influenced by feeding supplies less than optimal as well as climate and weather farms that was unfavorable for cultivation Etawa milk.

Keywords: income, etawa goat milk, environmental analysis.