

## **ABSTRAK**

### **THE INFLUENCE OF HOUSEHOLD INCOME OVER EXPENDITURE LUNCH : A CASE STUDY UNIVERSITY EMPLOYEES LAMPUNG**

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*The growth of woman employees has been increasing since 1980. Consequently, they do not have time for preparing food in their households. Mean while, food stalls selling lunch for employees in office areas have been growing rapidly. These conditions causes many employees easier to find out the plans to eat lunch outside. The research questions are how much money that employees spent for buying lunch outside and what factors affect it. Other this study aims to answer these questions. There are 94 sampels who are employees of the university of lampung. The data are analyzed by the multiple regression. One of the result was that the average expenditure of eating lunch outside was Rp95,500/month/person. This result showed factors that influenced on the expenditure of lunch outside were empoyees income and the number of household members.*

*Keywords: consumption, family, multiple regression*