

ABSTRACT

ANALYSIS OF INFLUENCE OF GROSS DOMESTIC PRODUCT (GDP), COUPONS, INFLATION, VOLUME OF TRANSACTION, AND DEPOSITS RATE ON DEMAND BOND IN STATE OWNED BANKS (PERIOD 2010:1-2014:12)

By

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This study aimed to analyze the factors that influence demand bond in state owned Banks with independent variabls gross domestic product (GDP), coupons, inflation, volume of transaction, and deposits rate. This study uses time series data from Bank of Indonesia (BI), Statistics Indonesia(SI), and Indonesia Stock Exchange (IDX) in the period 2010:1-2014:12. Analysis tools used are *Error Correction Model* (ECM) and *Newey-West Method*. The results show that GDP have not significant effect, variable coupons take a positif and significant effect, variable inflation take a negatif and significant effect, variable volume of transaction positive effect and significant, and variable deposits rate have negative and significant on demand bond in state owned Banks.

Key word : Bond, PDB, coupon, inflation, volume of transactions bonds, and interest rates deposits