

ABSTRACT

GEOGRAPHY LEARNING DEVELOPMENT THROUGH THE MEDIUM OF UNO CARD AT KRISTEN 1 METRO HIGH SCHOOL

By

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This research aimed to produce a product in the form of card media that can increase the activity and student learning outcomes, and analyze the effectiveness of using card media in Geography teaching in high school. This research approach was the approach of Research and Development by using a development design of Dick and Carey. The final product of this research was learning development through the media of *Uno* cards that have been evaluated by experts materials, instructional media experts, as well as a limited test. This research and development to produce media *Uno* card was developed based on the results of the analysis of the needs of students, as a medium of learning that can improve student learning outcomes and can be used in teaching Geography in senior high school, and media card *Uno* effective in improving student achievement seen from the improvement of student learning outcomes or an increased number of students who complete the KKM.

Keywords: media card UNO, learning development, and geography learning outcomes