

ABSTRACT

MEDIA PICTURE IN THE BOX FOR INCREASE LEARNING OUTCOMES IN SOCIAL STUDIES LEARNING AT SMPN 1 KOTABUMI

By

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This research aims to produce instructional media named "Picture in The Box" and to analyze the effectiveness of the use of media in the Picture Box in improving learning outcomes. The research method using the "Research and Davelopment" (R & D). Population taken from students of class VII SMPN 1 Kotabumi consisting of eight classes. The sampling technique used purposive sampling, the two classes of class VII A as a class experiment that uses media "Picture in The Box", and class VII F as the control class that uses the media "instead of Picture in The Box" (Map, Atlas, Globe, Whiteboard, Rock, and LCD). Data analysis using t-test, if t count larger than t-table, then the media "Picture in The Box" was declared effective in improving learning outcomes in social studies learning. Results of the study are (1) the media "Picture in The Box" which has been assessed by experts and learners with the design of media development using design Dick and Carey, declared fit for use; (2) use of media "Picture in The Box" is effective in improving learning outcomes. The average learning outcomes experimental class is higher than the average of the control class learning outcomes. The analysis results obtained coefficient t-count is greater than t-table, so learning to use the media "Picture in The Box" was declared effective in improving learning outcomes.

Key Words: media Picture in The Box, Social Studies learning, learning outcomes