

ABSTRAK

TINJAUAN GEOGRAFIS KEBERADAAN INDUSTRI KERUPUK UDANG DI DESA PURWODADI KECAMATAN TRIMURJO KABUPATEN LAMPUNG TENGAH TAHUN 2012

Oleh

KIKI KURNIAWAN

Penelitian ini bertujuan menggambarkan Keadaan Geografis Keberadaan Industri Kerupuk Udang Di Desa Purwodadi Kecamatan Trimurjo Kabupaten Lampung Tengah Tahun 2012. Titik tekan kajian penelitiannya : kemudahan mendapat bahan baku, tenaga kerja, ketersediaan air, ketersediaan sumber energi, sarana transportasi, dan pemasaran hasil produksi.

Penelitian ini menggunakan metode deskriptif. Populasi penelitian ini sebanyak 7 pengusaha kerupuk udang. Pengumpulan data dengan teknik observasi, wawancara terstruktur, dan dokumentasi. Analisis data dengan tabel persentase, sebagai dasar interpretasi dan deskripsi dalam pembuatan skripsi.

Hasil penelitian ini menunjukkan : (1) seluruh responden menyatakan mudah memperoleh bahan baku, (2) mudah memperoleh tenaga kerja, (3) mudah memperoleh air, (4) mudah memperoleh sumber energi, (5) mudah memperoleh sarana transportasi, (6) sebanyak (85,7%) pemasaran produknya mudah dan habis terjual.

ABSTRACT

THE REVIEW GEOGRAPHICAL EXISTENCE OF SHRIMP CRACKERS INDUSTRY IN PURWODADI VILLAGE TRIMURJO DISTRICT CENTRAL LAMPUNG REGENCY IN 2012

By

KIKI KURNIAWAN

This study aims to describe the state of shrimp Crackers Industry Geographic Existence In Rural District Purwodadi Trimurjo Central Lampung regency in 2012. Ease pressure point research of study : received easiness materials, labor, availability of water, availability of energy sources, transportation, and marketing of products.

This study uses descriptive metode. This study population as much as 7 businessman shrimp crackers. Data collection by observation, structured interviews, and documentation. Analysis of data with a table percentage, as the basis for interpretation and description in reporting research results.

These results indicate: (1) all states respondent easily obtain raw materials, (2) easily obtain employment, (3) easily obtain the water, (4) easily obtain the energy source, (5) easily obtain the means of transportation, (6) as much as (85.7%) marketing of products easily and sold out.