

ABSTRACT

COMMUNICATION ON PECINTA ALAM ORGANIZATION IN FORMING NEW MEMBER'S SELF CONCEPT (Study in SMA Negeri 9 Bandar Lampung's Pecinta Alam Organization)

**By:
Jesrian Purnama**

Regulation of the Minister of Education and Culture of the Republic of Indonesia Number 81A Year 2013 on the implementation of a set curriculum, mentioning about extracurricular guidelines in school. It is explained that extracurricular is educational activity that are carried out by students outside lesson hours and is done under school's guidance with the aim to develop the personality, talent, interest, and ability of learner. It is closely related to the forming of self-concept on students who follow extracurricular. The purpose of this study is to identify and describe the process of communication in shaping the self-concept of new members in SMAN 9 Bandar Lampung's pecinta alam organization. This study used qualitative methods and interactional model theory. Data collection techniques in this research with in-depth interviews, observations and documentation. The data is processed by technical analysis of qualitative data through method of data reduction, presentation and then draw conclusions. Results of data collection, there are two patterns of communication made by board members to the new members in the building of self-concept Pasmala two new members of interpersonal communication and group communication. In this case the most dominant is interpersonal communication. Activities carried out with the formation of self-concept space and field giving the material delivered by tutors who have been established. There are the characteristics of a positive self-concept that looks at new members, formed a sense of responsibility, leadership and confidence that leads to a positive self-concept. Thus it can be interpreted a form of communication between individuals and groups that do contribute to the formation of a positive self-concept of new members. The role of interpersonal communication and group communication in the form of self-concept of the new members are always referring to the theory of interactional model. Through this theory, board members and new members Pasmala always maintain the balance of the existing subsystem, so that it will establish a good cooperation and ultimately will continue to assist the formation of more positive self-concept. The conclusion of this research is the process of forming the self-concept use of interpersonal communication and effective group communication in the form of emotional closeness and convey a message, forming a positive self-concept as expected.

Keywords: Interpersonal Communication, Communication group, Self Concept, Student