ABSTRACT

ANALYSIS OF FACTORS AFFECTING THE EMPLOYMENT MEDIUM AND LARGE INDUSTRIAL IN THE PROVINCE LAMPUNG

By

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The purpose of this study was to analyze the effect of variable minimum wage, gross regional domestic product and industrial output medium and large on employment. The analytical tool used is multiple linear regression analysis model by the method of least squares (Ordinary Least Square). This study uses annual time series data obtained from BPS Disnakertrans Lampung and Lampung. Based on the results of Ordinary Least Squares regression, it is known that in partial regional gross domestic product is a significant positive effect on employment of medium and large industries in Lampung.

While the minimum wage and output variables medium and large industrial and significant negative impact on employment of medium and large industries in Lampung. As well as jointly and significant all variables used in this study affect the employment opportunities of medium and large industries in Lampung.

**Keywords:** employment, minimum wages, gross regional domestic product, output, Ordinary Least Square.