

ABSTRACT

ANALYSIS OF CIGARETTE CONSUMPTION ON POOR HOUSEHOLD IN LAMPUNG PROVINCE 2011 – 2013

By

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The government through the Financial Ministry increases the tax once again for 2013 for about 8.5 percent or about 5 IDR to 20 IDR per cigarette. The tobacco products tax policy is available in Financial Ministry Regulation No.179/PMK.011/2012 about tax tariff in November 2012, and the provision will be valid on December 25th 2012. The Financial Ministry Regulation No.179/PMK.011/2012 about tax tariff of tobacco products erase the old regulation No. 181/PMK.011/2009 about the tax tariff of tobacco product in November 16th 2009 that started to be valid on January 1st 2010. Cigarette is the commodity that is addictive and having the bad effects to the health. The objective of this study is to analyze the factors influence the cigarette consumption in poor household in Lampung annually from 2011, 2012, and 2013.

This study is estimating the model using the Doubled Linear Regression that is done using the common linear square technique using income, education degree of the head of household, the health fees and the price of the cigarette consumed by poor household variables. The analysis is applied in the National Social Economy Survey data in 2011 – 2013 with cross section data. The software used in this study is SPSS.

The result showed that in 2011, the poor household income, the health fees, and the price of cigarette consumed by poor household significantly influence the cigarette consumption in the poor household. In 2012 and 2013, the poor household income, the education background of the head of household, the health fees and the price of the cigarette consumed by the poor household significantly influence the cigarette consumption in poor household of Lampung.

Keyword: cigarette, poor household, household income, education background of head of household, health fees, price of the cigarette