

ABSTRACT

POTENTIAL FOR TOURISM OBJECT RINGGUNG SARI BEACH VILLAGE BAY DISTRICT SIDODADI PANDAN PESAWARAN DISTRICT

BY

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This study aims to (1) describe the tourism potential owned by Sari Ringgung Beach attractions (2) describe the state of the tourism potential owned by Sari Ringgung Beach attractions. Data collection techniques in this study is the observation, structured interviews and documentation. Data analysis in this research using descriptive analysis and percentages. Results of this study were (1) the tourism potential owned by Sari Beach attractions Ringgung is physical potential, tourist facilities, accessibility and the promotion and information. (2) circumstances tourism potential contained in Beach attractions Sari Ringgung is physical potential in the form of white sandy beaches and wide, the beach belonging to the flat, coastal garnished by trees and open land, the availability of fresh water within 10 meters of the location of the object tours, ocean waves relatively small and quiet, and the crystal clear sea water. Tourist facilities such as the restaurant in the form of one of the restaurants, two cafes and six stalls, cottage 150 pieces cottage, places of worship in the form of a single mosque and one floating mosque Al-Aminah, 24 pieces toilets, seven stores souvenir, recreational facilities such as indoor soccer field facilities of the fruit, the fruit of the beach volleyball court, and two children's playground with state of the tourist facilities are good and well maintained. Accessibility to tourism within easy reach. Promotion of tourism and good information, it is evident from most tourists never get information and sources of information obtained from the Internet.

Keywords: *Description, Tourism Potential, Ringgung Sari Beach.*