

## **ABSTRACT**

### **EVALUATION POLICY IMPLEMENTATION PROGRAM CONVERSION KEROSENE TO 3 KG OF LPG GAS CYLINDERS (Case Studies on Village Kelapa Tiga Sub Tanjungkarang Center Bandar Lampung City in the year 2009-2010)**

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In 2006 the kerosene subsidy to Rp. 31.58 trillion or approximately 50% of total fuel subsidies which amounted to 64.21 trillion. Decrease in kerosene subsidy can be done by reducing the use of kerosene through savings or use alternative fuels such as kerosene substitute for LPG. In addition, savings can also be done through more efficient distribution of kerosene and rationalizing the price of kerosene near economical price. Then was born the formulation of a fuel subsidy savings program, namely by converting kerosene to 3 kilograms of LPG gas which began in 2007.

At the conversion in Lampung Province has been in starting in 2009, although not simultaneously and differently in each region. One of the earliest implementation of this conversion program is on Bandar Lampung City, especially in areas Tanjungkarang held in May 2009. In this study the authors studied the research in the village Kelapa Tiga Sub Tanjungkarang Center Bandar Lampung City.

In the implementation of the Kelapa Tiga Village which started in May of 2009, the number of households as many as 2639 families who received as many as 2335 households conversion package. Not all families receiving a conversion package this is because there are certain criteria the criteria are eligible to receive a conversion package that is determined by the government. This became the basis for the authors examine the implementation of the distribution of aid packages kerosene to gas conversion of LPG 3 kg.

Although the Kelapa Tiga Village is located in downtown Bandar Lampung, that is in the Tanjung Central District, this village is one of a fairly large number of recipients conversion package or almost all societies accept a conversion package, This is because the population in the Kelapa Tiga Village people on average are middle class down so many people who meet criteria are eligible to receive a conversion package. If viewed from a job as a civil servant at 3.29%, as small traders 47.93% and as craftsmen 48.81%.

After doing research on Kelapa Tiga Village researchers concluded. Implementation of a conversion package on the administrative division of Palm Three are on target according to the criteria of the government reached 85.42% while the remaining 14.58% did not meet the criteria. Implementation of kerosene in the Kelapa Tiga village is good or effective. Factors difficulty obtaining 3 kg LPG cylinders, the price factor is expensive and difficult factor using 3 kg of LPG conversion package due to socialization use conversion package is not a dominant factor will be which hinder the implementation of kerosene in the Kelapa Tiga Village. The use of LPG 3 kg economize on household expenditure in comparison with the use of kerosene fuel.