

ABSTRACT

STRATEGY HEAD SUBDISTRICT IN RISE DISIPLINE JOB EMPLOYEE AT SUBDISTRICT OF RAJABASA IN BANDAR LAMPUNG CITY

by

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Employee indiscipline problems that exist in the implementation government the occurs continuously and become happen again. Indiscipline employees occurred in Subdistrict of Rajabasa is such an employee who comes late to work, late getting back after a break, go home early before the hour came home from work, go during working hours office progresses, the level of absenteeism of employees are high and undisciplined use work clothes.

The research goal is to determine the strategy that is used by Head Rajabasa in improving employee discipline by using perspective organization culture in Rajabasa office. This type of research uses the type of qualitative descriptive approach. The informants determined by purposive. Data in processing is through interview, observation and documentation. Data analysis technique is done with data reduction, data presentation, and conclusion. The data is presented and analyzed descriptive.

The results showed that employee indiscipline problems that occurred in the district can be reduced by district head strategy undertaken by classifying into a two pronged strategy. First, persuasive strategy such as cutting salaries, imposing sanctions, making absent, return if not in uniform, monitr the work of employees, anddistrict head give an example. Second, the strategy through contributions such as labor supervision directly from the district head. District head strategy to overcome the problem of indiscipline employees which occurred at the district office can't fully be recurred.

Keywords: Strategy leadership of district and Employee Undisciplined