

ABSTRACT

IMPLEMENTATION OF STRATEGIC MANAGEMENT THROUGH SCHOOL WORK PLAN (SWP) AND ANNUAL WORK PLAN (AWP) IN JUNIOR HIGH SCHOOL NO. 8 AND JUNIOR HIGH SCHOOL NO. 22 BANDAR LAMPUNG CITY

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Strategic management as part of the school management is a way to plan action to be more effective and efficient in budgeting and in the implementation of the program. In its application at the schools in terms of strategic management include school planning with management functions in it.

The objectives of this study were to describe and to analyze: 1) the system, the formation, and the way of work of School Development Team, 2) the preparation process of the School Work Plan (SWP) and the Annual Work Plan (AWP), and 3) the implementation of SWP and AWP. Descriptive qualitative method and snowball sampling technique were used to gather the necessary data that related to the system, the formation process, and the way of work of School Development Team, the preparation of SWP and AWP, and the implementation of SWP and AWP.

The results of this study on the preparation of SWP and AWP conducted at Junior High School No. 8 and Junior High School No.22 Bandar Lampung City, can be broadly summarized as follows: after extensive research, reasearcher find out the process of School Development Team formation has not been working in accordance with established procedures, and there are differences in the two schools in terms of personnel School Development Team. Then the process of preparation of SWP and AWP at both schools are already underway, but there are still shortcomings. The shortcomings are caused by the implementation of self-evaluation in the schools. Self-evaluation is used for consideration in preparing SWP and AWP. In fact self evaluation done, is still less transparent. Furthermore, the implementation of SWP and AWP essentially boil down to improving the quality of education at school, particularly the quality of human resources.

Keywords: Strategic Management, School Work Plan, Annual Work Plan