

ABSTRACT

IMPLEMENTATION OF GENERATION PLANNING PROGRAM (GENRE) IN BANDAR LAMPUNG CITY

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Generation planning program is government's policy which is responsible to overcome the population problems. Generation planning program is one of the government's efforts in making the development of population, in order to support Indonesian youth being more visionary so that can be useful for the nation. In fact, the development of Generation Planning Program in Bandar Lampung City, is not running as it expected. This research aims to learn about the implementation of Generation Planning Program in Bandar Lampung City.

This research using qualitative research method with the primary and secondary data. The processed data is presented in the form of a description, and then interpreted to be discussed and analyzed qualitatively, and then to subsequently be concluded.

Based on the results of research and discussion it is known that the development of Genre program is not running optimally in Bandar Lampung city. The communication in the implementation of the Genre program in Bandar Lampung city conducted with socialization, but the program socialization was not conducted properly. Commitment and responsibility of PIK Youth in implementing the Genre program is not good. There is a dishonesty shown by the manager of PIK Youth on implementing the genre program in Bandar Lampung city. Fragmentation of the PIK Youth was eventually impede coordination among implementors, so that PIK Youth and schools can not become a partner on implementing the Genre program in the Bandar Lampung city.

Keywords: Implementation, Generation Planning Program, Bandar Lampung, Indonesian Youth, PIK Youth.