

ABSTRACT

THE IMPLEMENTATION OF SIMULTANEOUS VILLAGE DEVELOPMENT MOVEMENT PROGRAM (GSMK/K) IN TULANG BAWANG DISTRICT GOVERNMENT

By

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The simultaneous village development movement program (GSMK/K) is one of Tulang Bawang government superior programs. The objective of this program was efforts from the district government to encourage development program by, from, and for public, to make use of potential and social order in Tulang Bawang, and to help financial aid as stimulant for public in villages.

The objective of this research was to see process of GSMK/K program according to the objective of Tulang Bawang district government, to see characteristics of public of Tulang Bawang as applicator of GSMK/K program policy in Tulang Bawang district. This was a descriptive qualitative research. Data were collected with interview and documentation. Informants were determined by using snowball technique. This technique was not only to get informants but also to improve,

sharpen, and make clear previous data and information. Research information was from Tulang Bawang district government, mass media, public organizations, and public of Tulang Bawang district.

The result showed that public in villages where the majority of them were indigenous was less involved in the conducts of GSMK/K program including stages of planning, conduct, monitoring and evaluation and the program was not in accordance to the public interests. Meanwhile villages with majority of them were new comers were very enthusiastic in conducting program of GSMK/K. there was less monitoring from district government to the implementation of GSMK/K program and this produced results out of government expectations.

Keywords : implementation, policy, program.