ABSTRACT

EFFECTIVENESS OF MOTOR VEHICLE TESTING SERVICES IN ORDER TO INCREASE REVENUE AT DEPARTMENT OF TRANSPORTATION IN BANDAR LAMPUNG

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The Government of Bandar lampung as one autonomous regions in the area of Lampung Province has the potential to grow and compete with other regions in development and government implementation in the fields of transportation, especially regarding road transport. The Government of Bandar Lampung seek revenue sources of local revenue through services testing of motor vehicles, which is organized by the Department of Transportation in Bandar Lampung, which is expected to provide testing services of motor vehicles of the best as well as contribute to the income of local revenue (PAD) in order to sustain the financing of development in the fields of transportation ground transportation.

Testing service of motor vehicles is the investigation on the condition of vehicles made by the examiner is to determine the condition of the vehicle, among others, the fulfillment of the roadworthy or not, including completeness of letters motor vehicle which is under the authority of Department of Transportation, from an examination of the physical condition of the vehicle, it is necessary services for the smoothness of motor vehicle testing itself.

This research used descriptive type with qualitative method approach, focus of this study using the moenirtheory namely: effective, simple, certainly, transparency, efficiency, timeliness, responsiveness, and adaptive. The location of the research conducted at the department of transportation in Bandar lampung. The results from this study show that the effectiveness of the testing of motor vehicles in order to increase revenue is ineffective. It can be seen from the modest dimensions, efficiency, timeliness, and responsiveness at department of transportation in Bandar lampung.

Keywords : Effectiveness of services, Local revenue (PAD).