ABSTRACT

Students’ Interests and University’s Support in Nurturing Entrepreneurship  
(Study of Bachelor Level Students of FISIP at Lampung University, Batch 2012)

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The objective of this research is to know how much the students’ interest and the university backing in growing up for entrepreneurship. This research uses quantitative descriptive method. This research is done by the student of Social Faculty of Lampung University of 2012 year. The samples of this research are 84 respondents, it was taken by using proportional random sampling technique. Technique of data analysis is using descriptive statistics through statistic SPSS program. Based on the result of the research, it can be known that the students’ interest is up to 81.86%, it means that the students’ interest is categorized in high level, whereas for the variable backing of university variable in growing up entrepreneurship is up to 72.5%, it means that it is categorized in high level, it means that backing of university in growing up entrepreneurship is quite good.

Keywords: Students’ Interest in Entrepreneurship, University Backing.