ABSTRACT

IMPLEMENTATION OF BINA LINGKUNGAN IN ORDER TO IMPROVE EDUCATIONAL ACCESS FOR THE IMPROVERISHED BANDAR LAMPUNG 2014
(Study on Peraturan Walikota Number 49 Tahun 2013 on Guidelines for the Implementation of Admission of New Students)

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Education is the development key of a nation in global competition. Building of educational development is one way to maintain Indonesian improvement. Due to increasing and expanding public access toward the education, with the intention that Bandar Lampung local government made a policy to provide free schooling for impoverished society through bina lingkungan programs.

This study aimed to analyze the implementation and the obstacles encountered in Policy of Admission New Student (PPDB) through bina lingkungan in order to get better educational access for the destitute people in Bandar Lampung city. This study uses qualitative descriptive method, using analytical models of Grindell. Data collection techniques used in this research is interview, documentation and observation.

Based on the results of this study showed that the implementation of bina lingkungan program in Bandar Lampung is still less quality, it is because a lot of interest contained this policy, the policy benefits is not entirely perceived by the target and objectives, the changes is still out of previous expectations, implemen ter and human resources are feeble in carrying out policies and responsiveness are still low down. From the research results it will be seen that the implementation of bina lingkungan program is not optimal because there are irregularities in the program running and the program benefits has not been fully undergo by the target. Then the obstacles which encountered are the need for all parties to support bina lingkungan program successfully. For this reason Bandar Lampung local government and all stakeholders may advance its performance then the program may be doing well.

Keywords: Education, Kebijakan Bina Lingkungan, Implementation