

ABSTRACT

ANALYSIS OF REVENUE AND RECRUITMEN OF MANPOWER PIR FATTENING BEEF CATTLE ON DIFFERENT PATTERNS OF FUNDING (IN THE CASE KARANG ENDAH VILLAGE TERBANGGI BESAR DISTRICT CENTRAL LAMPUNG)

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This study aimed to: (1) Analyze the revenue earned from business PIR breeders fattening beef cattle, and (2) Analyze the labor enter from bredders family and the factors that influence the labor enter from bredders family in business PIR fattening beef cattle in the Karang Endah Village Terbangi Besar District Central Lampung.

The location was determined purposively. Responden were randomly selected by simple random sampling. Respondent research as many as 27 people consisted of farmer-breeders who are members of farmer groups of beef cattle farming village of the Karang Endah Village, Terbanggi Besar District Central Lampung center who seek business PIR fattening beef cattle with PT. GGLC. Data consist of primary and secondary data. Primary data were collected through interviews and questionnaire. Secondary data were obtained from various literature and some institutions, such as the Central Bureau Statistic, PT. GGLC, Department of Animal Husbandary and Animal Health, and institutions of livestock. Data collection conducted in August-November 2010. Data analysis methods that used in this research are quantitative analysis (statistical) and qualitative analysis (descriptive).

The results showed that : (1) Income that breeder got from PIR fattening beef cattle are Rp. 10.456.876, 11. (2) The labor enter from breeder family are 75,36 HKP and the factors that influence the labor enter from bredder family in business PIR fattening beef cattle in the Karang Endah Village, Terbanggi Besar District Central Lampung as big as bulls that got quarantine and the number of the species. The period of bulls fattening, the income of bulls fattening and the chance except from farm sector and animal husbandry factor are not influenced from labor enter of the breeder family.

Keywords : revenue, labor, fattening beef cattle, breeder family

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