

ABSTRACT

ANALYSIS PERCEPTION OF STUDENTS S1 ACCOUNTING TO CERTIFICATION PROFESSIONAL ACCOUNTANT TEST (*CHARTERED ACCOUNTANT*) (STUDY SURVEY ON THE UNIVERSITY IN BANDARLAMPUNG)

By

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The purpose of this research is to identify perception of students S1 Accounting about the certification professional accountant test (Chartered Accountant). This research conducted on the university in Bandarlampung.

Research methodology used is a method of surveying. Technique of sample selection was done by purposive sampling. The respondents consisted of 111 people who come from the University of Lampung, Bandarlampung University, and the University of Malahayati. Analysis of the data in this study using multiple regression analysis with SPSS version 21. Data collected through the questionnaire.

This research result indicates that the perception of students S1 accounting to certification professional accountant test / Chartered Accountant influenced by professional training , recognition professional , and labor market considerations. Meanwhile, financial reward / salary does not affect the student's perception of the Certification Professional Accountant Test / Chartered Accountant.

Keywords: the perception of students, financial awards / salary, professional training, professional recognition, labor market considerations