

ABSTRACT

ANALIZING THE INFLUENCE OF DEBT POLICY AND INVESTMENT OPPURTUNITY SET TO FIRM VALUE ON FOOD AND BEVERAGES COMPANY WICH HAD BEEN LISTED IN BEI

By :

Eriza Andryan

Debt policy and investment opportunity set is one of the factors that affect the value of a company. This study is to analyze how much the effect of debt policy and investment opportunity set to firm value, especially in food and beverages companies. Sample method used was purposive sampling. Analysis technique uses classic assumption test and hypothesis test uses multipleregression analysis. The dependent variabel were firm value and independent variabel of debt policy and investment opportunity set.

The result showed that debt policy and the investment oppurtunity set in a positive and significant effect on the firm value either partially or simultaneously. This can be concluded that the entire hypothesis (H1, H2, H3) is received.

Key words : food and beverages, debt policy, investment opportunity set, firm value.