ABSTRACT

THE INFLUENCE OF FINANCIAL AID FOR FARMERS FROM PERKEBUNAN NUSANTARA VII COMPANY ON THE PRODUCTION AND INCOME OF RED CHILI IN ADILUWIH DISTRICT IN PRINGSEWU REGENCY

By

Fatma Della, Umi Kalsum¹, and Dwi Haryono²

These research objectives were, (1) to find out the differences between red chili farming business incomes of farmer who received financial aid and who did not receive financial aid in Adiluwih district of Pringsewu regency, (2) to find out the influence of financial aid to the red chili production in Adiluwih district of Pringsewu regency.

This research was conducted in Adiluwih village, in Adiluwih district of Pringsewu regency. The location was selected purposively. Samples were taken by simple random sample technique. The respondents were 42 people (28 respondents of non financial aid farmer and 18 respondents of red chili farmers who received financial aid from Perkebunan Nusantara VII Company). The research uses case study method.

The results show that: (1) the difference of income between farmers who received financial aid and who did not receive financial aid is Rp. 5,043,913,16 with the average income is Rp. 95,577,320.9 per hectare in each planting season, financial aid receiver farmer bigger than non financial aid receiver farmer with the average income of Rp. 90,533,407.75, (2) the chili production is influenced by land wide, leaf fertilizer, workforce, and financial aid of trust value level > 95%.

¹ Graduate of Economic and Social program study in Agriculture Faculty of Lampung University
² Lecturer in Economic and Social program study in Agriculture Faculty of Lampung University