FARMERS’ PARTICIPATION IN PROGRAM OF PIONEERING AND SOCIALIZATION ACCELERATION INOVATION AGRICULTURAL TECHNOLOGY (“PRIMA TANI”) IN BANGUNSARI VILLAGE NEGERI KATON DISTRICT PESAWARAN REGENCY

ABSTRACT

BY

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The purpose of this research is to find out : (1) Farmers’ participation in “Prima Tani” Program. (2) The Factors correlated to the farmers’ participation in “Prima Tani” Program. (3) Farmers’ perception on the success of “Prima Tani” Program. This research is held in Bangunsari Village Negeri Katon District Pesawaran Regency from March to April 2010.

Respondents of 82 farmers are chosen from 457 members of “GAPOKTAN” the thirteen farmers groups, by using Proportional Simple Random Sampling. Survey method is used in this research and data are analyzed descriptively. Non-parametric statistics Rank Spearman correlation test is used to test the hypothesis.

The results are the following : (1) Farmers’ participation in was not optimum, only 29.2 percent of farmers actively participate in the “Prima Tani” Program in Bangunsari Village Negeri Katon District Pesawaran Regency, (2) Factors correlated to farmers’ participation were formal education level, knowledge level about the program, bravery level of risk taking, cosmopoliteness level and social status, whereas land yielding was not correlated to farmers’ participation, (3) Farmers’ perceived that the two goals of “Prima Tani” Program, namely in accelerating the diffusion and adoption of agricultural technology innovation and in reaching sustainable agriculture were successful, however the Program did not significantly increase farmers’ welfare.

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