

ABSTRACT

RESPONSE OF RICE FARMERS TOWARD FERTILIZER SUBSIDY THROUGH FARM STALL UD. MUTIARA IN THE RELUNG HELOK VILLAGE NATAR SOUTH LAMPUNG

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Fertilizer subsidies emerged as a consequence of government policy in the provision of fertilizers to farmers in fertilizer prices lower than market price. The purpose of fertilizer subsidy is to overcome the various problems of scarcity of fertilizers in terms of quantity, type, price, place, time and quality. This policy was carried out to lighten the farmers in obtaining fertilizer, and in order to support national food security.

This research aims to determine: (1) Response of rice farmers toward fertilizer subsidy through farm stall; (2) Factors that associated with response of rice farmers toward subsidized fertilizer through farm stall. The research was implemented in the Relung Helok Village Natar South Lampung in January - February 2010 with a survey method. Samples was determined using the the Yamane theory. The method used in data analysis is Rank Spearman correlation analysis.

The results of this research showed that: (1) Response of rice farmers toward fertilizer subsidy through farm stall included in the high classification. That means that farmers have responded well through farm stall fertilizer subsidies. Can be seen from many farmers who purchased fertilizer at the farm stall, the amount and types of fertilizer purchased by farmers in farm stalls; (2) Suitabilty fertilizer prices received by farmers at prices set by the government were significantly associated with response of rice farmers toward subsidized fertilizer through farm stall. Then distribution of fertilizer, land area, and farming time correlated significantly with the response of rice farmers toward subsidized fertilizer through farm stall. While the types of fertilizers that available at farm stalls, farm stall services, level of knowledge and distance of farmer residence from a farm stall is not correlated significantly with the response of rice farmers toward subsidized fertilizer through farm stalls.

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