

ABSTRACT

THE VALUE ADDED AND PROFITABILITY ANALYSIS OF PALM SUGAR AND DESICATED PALM SUGAR AGROINDUSTRY FOR HOMEHOLD SCALE IN AIR HITAM SUBDISTRICT OF WEST LAMPUNG DISTRICT

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This study aimed to calculate the amount of value added and calculate the profitability of palm sugar and desicated palm sugar industries. This research was conducted at the Air Hitam Subdistrict of West Lampung District which is purposively selected. This study uses census method, and the analysis tools were Hayami method and profitability ratios. The study selected 8 for households of palm sugar and 2 households of desicated palm sugar. The results showed that the value added generated by palm sugar agro-industry was smaller than the value added generated by desicated palm sugar agro-industry. The value added of the processing palm sugar was Rp 928.51 per kilogram, while the value added of the processing desicated palm sugar was Rp 1248.60 per kilogram. Productivity of labor for palm sugar was Rp 134.347,75, while Rp 97.197,11 for desicated palm sugar. Profitability ratios in palm sugar agro-industry was smaller than the ratio of profitability in the desicated palm sugar agro-industry. Profitability ratio of the processing palm sugar that was 33.78 percent, and desicated palm sugar was 35.83 percent.

Keywords: agroindustry, desicated palm sugar, palm sugar, profitability ratios, value added