

ABSTRACT

ANALYSIS OF THE EXTERNALITY PT. BUKIT ASAM TANJUNG ENIM GAINTS SOCIALY ECONOMIC THE COMMUNITY'S IN PASAR TANJUNG ENIM DISTRICT

By

Ansky Ardian Mursa

The development of a country not only government responsibility, each human human being played a role in bringing about social welfare and the increase in the quality of the life of the community. BUMN or the State Owned Company, was one of the contributors who played an important role in the process of the development.

The development could be carried out in various sectors, one of them the sector of the mining. PT. Bukit Asam (PT.BA) Tanjung Enim was one of BUMN that had the strategic position in order to make the implementation of the development program in the sector of the mining of coal successful. PT. Bukit Asam existence as some of BUMN, was increasingly real gave the contribution for the social development of economic of the surrounding community. Directly or indirectly, the community took part in being involved in the mining activity of this coal.

The aim of this writing to know how the impact of the externality of the mining of PT Bukit Asam against social economic of the surrounding community, especially the community in the Pasar Tanjung Enim District.

The method that was carried out was by using the secondary data and the primary data. The primary data was received was based on the questionnaire that was done by the writer to 135 respondents. The data that was taken covered the provisions of employment opportunities, the income, help of PT.Bukit Asam, as well as the condition for macroeconomics the Pasar Tanjung Enim District community.

The analysis implement that was used was the qualitative analysis and the quantitative analysis. The qualitative analysis implement was used to explain results of the calculation that was carried out, where as the quantitative analysis was carried out with quantified the qualitative data. The

testing validity this was carried out against 135 respondents in the level of reliability 95%, where thought r the table of 0.169. The validity test and reliability was carried out by using SPSS aids 16,0 for Windows. In the testing of the validity was presented 15 question variables. Gotten by results that all the question was the valid question. This could be seen that corrected item-the total of the correlation for each question was bigger than the value r the table (attachments 3). The testing of the question of the variable by using the reability test (r) was received by the value r counted as big as 0,966 bigger than r the table ($0.966 > 0.169$) and 15 questions were valid and reliabel with the interpretation of reability is high.

Based on the questionnaire results, the impact of the positive externality of PT.Bukit Asam was bigger than the impact of the externality of the negative, in part, even more of them manpower that was absorbed because of emerging sources of the new work and the Joint Venture activity PT.Bukit Asam with the community around, so as the number of unemployments decreased, the structure expansion of economics, the increase in the income of the community, the field increase of the work, increasingly the opportunity opening to begin and expand efforts, the transport and the public's adequate facilities, the activity of the monitoring of the environment, the regional opening that was untouchable before and the increase in the price of the land, as well as the development of science and technology. Whereas the impact of the externality of the negative that was felt increasingly the green land because of the utilisation of the land for the activity of the mining of coal, so as many inhabitants that most farmers/the switching farm labourer became the miner, and the existence of the good work accident because of the nature factor and the human mistake (human error).