

ABSTRACT

LEADERSHIP INFLUENCE TOWARD WORK EFFECTIVENESS OF THE EMPLOYEE OF PT. ASTRA INTERNATIONAL INC. AUTO 2000 HAJIMENA BRANCH SOUTH LAMPUNG

By:

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Success of the leader with his leadership in organizing can motivate the employee as subordinate to do the job for creating maximum effectiveness. Leadership really influences the employee attitude. If the leader is less in giving direction and guidance to the employee, so relationships will grow stiff and occur less pleasant working atmosphere which can't maximize the level of effectiveness.

PT. Astra International Inc. AUTO 2000 Hajimena branch, South Lampung, which is one of the biggest car distributor agents in achieving the company goal, AUTO 2000 develops the organizational structure in which there are people who are given the task and responsibility to carry out the basic functions of the company. The case in this script is lack of employee work effectiveness in PT. Astra International Inc. AUTO 2000 Hajimena branch, South Lampung. It can be seen from the achievement of the company target within a past year which was unable to reach the target.

So, the problem in this writing is: “Do the leadership influence significantly toward employee work effectiveness in PT. Astra International Inc. AUTO 2000 Hajimena branch, South Lampung?” The purpose of this writing is to know the leadership influence toward work effectiveness of employee of PT. Astra International Inc. AUTO 2000 Hajimena branch, South Selatan.

The hypothesis which will be proposed is the leadership influence significantly toward employee work effectiveness in PT. Astra International Inc. AUTO 2000 Hajimena branch, South Lampung. Based on the calculation of simple regression testing, value obtained is about 0.714 or 71.4% toward employee work effectiveness. The contribution of leadership variable influence toward employee work effectiveness is about 71.4% and the rest is about 28.6% which is influenced by other factor outside research. The hypothesis which is proposed in this research is accepted, and it is shown from H_0 rejected, H_a accepted, because $r\text{-count (8,360)} > r\text{-table (2,048)}$.

The suggestion can be given to the company, where the role of leadership is very important in improving employee effectiveness. So, it will be better for the leader to keep trying to establish a good working relationship with the employee, to give clearer task structure to the employee, so they can reduce mistake in doing the tasks that have been given and can run owned power authority wisely.