

**THE DIFFERENCE OF STUDENTS' ECONOMICS ACHIEVEMENT
BETWEEN THOSE TAUGHT THROUGH COOPERATIVE LEARNING
TYPE STUDENT TEAMS ACHIEVEMENT DIVISION (STAD) AND
THOSE TAUGHT THROUGH TAEM ASSISTED INDIVIDUALIZATION
ON STUDENTS' HIGH AND LOW EQ**

By

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This research aimed at finding out; 1) the interaction between cooperative learning model and EQ towards students' learning achievement. 2) the difference of students' achievement between those taught through cooperative learning type STAD and those taught through TAI type. 3) the difference of students' achievement between those taught through cooperative learning type STAD and those taught through TAI type on students' high EQ. 4) the difference of students' achievement between those taught through cooperative learning type STAD and those taught through TAI type on students' low EQ.

The research used experiment method with design and 2 X2 experimental design. The population in this research was all students at the eleventh grade. This research used purposive sampling technique in which two classes were taken as sample (XI IPS A and XI IPS C). The instruments used in this research were test and EQ ability questionnaire.

The findings showed that: (1) there was an interaction between cooperative learning model and EQ towards students' learning achievement. (2) there was the difference of students' achievement between those taught through cooperative learning type STAD and those taught through TAI type. (3) there was the difference of students' achievement between those taught through cooperative learning type STAD and those taught through TAI type on students' high EQ. (4)) there was the difference of students' achievement between those taught through cooperative learning type STAD and those taught through TAI type on students' low EQ.

Keyword: Student Team Achievement Divisions (STAD), Team Assisted Individualization (TAI), Emotional Quotient (EQ).