

# **INFLUENCE OF HYBRID PADDY PRIME SEED DIRECT AID ( BLBU) TO FARMER'S INCOME**

**Thesis  
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## **Abstraction**

Prime Seed Aid Direct Project ( BLBU) represent one of the pre-eminent program government utilize to improve farmer's income . Passed to program to farmer is of them is paddy hybrid and non hybrid seed aid. In line with desire of government, expectedly,by using hybrid paddy seed farmer reach higher income compared to using local variety. Hybrid paddy attend in the centre of farmer represent new varietas which give high expectation. It gives enough expectation to farmer, however hybrid paddy can give result close its potential if it requirement is fulfilled. The mentioned will affect to change the behavior of farmer which have been planting non hybrid paddy variety. If behavior of farmer transformed and production requirement of planting hybrid paddy is fulfilled probably will give high advantage and vice versa.

This research aim to: ( 1) knowing advantage hybride paddy farm operations compared to the non hybrid ( 2) analise the factors which influencing hybride paddy farming benefit .( 3) knowing factors influencing farmer adoption to hybride paddy farming.

Research conducted in distric of Trimurjo residence of Middle Lampung with method of survey. Respondent is 68 farmer from 9 regionn taken at sampling random sampling. Besides its resident have is same subsistence, they also have the same caracteristicin paddy farming.

The result of research shouws the benefit of hybrid paddy farming (R/C 2,30) is better than non hybrid paddy farming (R/C 1,65). Advantage of paddy conducting of hybrid influenced by wide of farm with coefficient of regression 4038.058 and productivity with coefficient of regression 651325.750. Factors influencing decision of farmer in paddy farming of hybrid: earnings with opportunity 1,00, education with opportunity 1,283 , attendance of PPL ( governmental extension

agent) with opportunity 0,551 and attendance of extension agent of private sector with opportunity 1,550.

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