

ABSTRACT

Student's Perceptions Through The Reason Of Democrat Party Victory At Legislative Election Of 2009 (Study at Student's Of FISIP University Lampung Especially Student Of 2007)

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Since established at the last two period of legislative election, Democrat party always won and in legislative election 2009. Became a phenomenon this research analyze student's perception through reason of it's victory by considering five indicators of, profile SBY, separation conflict of other parties at legislative election of 2009, the decrease of Moslem parties popularity, all strategies used two socialize Democrat party and it's campaign, people satisfaction forward the government of Indonesia Bersatu.

Therefore, the researcher formulate the problem "how is student's perception through the reason of Democrat party victory at legislative election of 2009?". The objective of the study is to know and analyze student's perceptions through the reason of Democrat party victory at legislative election of 2009. Even tough it is new party. Beside, this research is aimed to know student's understanding (rationality) towards those political phenomenon.

The research uses descriptive quantitative as the methodology analysis, by surveying the questioner of certain respondent as population and sample. Those respondent are student's of FISIP University Lampung especially student of 2007. The reason of choosing them is because they all are the participant of legislative election of 2009 and eligible in answering all for researcher's questions, therefore they could be more critical in facing the political phenomena. Because student are the intellectual generation of government political control. Sample are taken from theory of Suharsimi Arikunto that is if the number of subject is large an can be taken among 10-15%, the population of this research is 293 people, sample is about 10% that is 30 people. Data analysis is technically using format interval also percentages. these methods is using to find out and to know the variable perception of students and the reasons of Democrat party's victory at legislative election of 2009.

In confusion, the percentages found that by considering knowledge-aspects, feelings and students opinion, most of the respondents (60%) are neutral, it means hesitate of knowing and agree to all the reasons of Democrat party elections of 2009 mentioned before 40% it meanings positive. By all data the researcher smithy that cognitive aspect shown that most of respondents (60%) are positive/really knowing and knowing reasons of Democrat party victory at legislative el of 2009 and 40% are hesitate in knowing of all. Beside the affective aspects shown that 100% respondents are positive/which lend Democrat Party won at legislative of 2009.