

## **ABSTRACT**

### **SOCIETY'S OPINION ABOUT ISSUE OF NATIVE MAN BEFORE MAJOR ELECTION IN PROVINCE (Study to Certain Voter of Bandar Lampung Major Election in Province Period 2010-2015 in Bandar Lampung Political District Administrated of Kampung Baru Subdistrict)**

**BY**

**YESSI ERTIKA**

The major election in province in Indonesia had was implicated since 2005. It was gived opportunity to societys who lived in province to selected their leader. Societys want to implicated it by democracy, so it was gived good politic knowledge to societys who lived in province. But, many infraction in campaign before major election in province. In fact, many non program characteristic of campaign, such as approaching issue of native man.

The researce purpose to told about approached issue of native man before major election in province. The researce included of fenomenology kualitatif researce which focus to informan opinion about social fenomena that happen in social life. Teknik of data collection of researce was Bandar Lampung political district administrated of Kampung Baru subdistrict of Kedaton because issue of native man before major election in province was propogete in there. Teknik of analysis data by data reduaction procces, presentation of data, and verification of data.

The result of researce showed that societys had definition of native man as a man who was belonging to a place by a birth (geografis-biologys) or a man who was existing in or was belonging to one by nature (social-ideologys). Societys who agree about it were judged that a native man would improved his province better than a candidat who not a native man. Beside that, it were basic right to candidat in his campaign. In fact, many society who influenced by this issue. Whereas, societys who disagree about it were judged that native man didn't certain he would consistence to improve his province. They would selected their leader by consider point of view and mission of candidat.

Societys were judged many infraction in procces of mayor election in province in Indonesia. Societys never agree with the leader by major election in province because the leader just has promise and never implicated. Criteria of ideal leader which want to societys were healty of body and soul, respecfull, honest, smart, have authority, transparancy, understand about manajemen of good government,

not dictator, have good program and different with a leader last year, and not corruption.

The writer suggest to societys to rasional if select a leader in their province. The goverment also should care with social life and have implication his promise to society. So, democracy in Indonesia can implicate by goverment from societys, by societys, and to society.