LAMPIRAN

LAMPIRAN 1

KEMENTERIAN PENDIDIKAN DAN KEBUDAYAAN
REPUBLIK INDONESIA
UNIVERSITAS LAMPUNG
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK
Jl. Prof. Dr. Sumantri Brojonegoro No.1
Gedung Meneng B. Lampung

No. ☐

KUESIONER PENELITIAN

Responden yang terhormat,

Saya Sespana Wijayani mahasiswa Jurusan Ilmu Administrasi Bisnis Fakultas Ilmu Sosial dan Ilmu Politik Universitas Lampung, melakukan penelitian dalam rangka penyusunan skripsi mengenai **"Minat Beli Produk Kecantikan Hijau *The Body Shop* yang Dipengaruhi Oleh Kemasan, Kelompok Referensi dan Sikap".** Untuk itu, saya memohon kesediaan Saudari untuk mengisi kuesioner ini.

Informasi yang diterima dari kuesioner ini dijamin kerahasiaannya dan hanya digunakan untuk kepentingan akademis. Saya berharap Saudari objektif dalam memberikan jawaban sehingga hal ini akan membantu penelitian ini. Atas bantuan dan kerjasama saudari responden saya ucapkan terima kasih.

Kuesioner Penelitian

Petunjuk Pengisian:

Bacalah dengan teliti setiap pertanyaan. Berilah tanda ceklist (√) pada salah satu kolom yang sesuai dengan jawaban anda. Keterangan:

1. STS : Sangat Tidak Setuju
2. TS : Tidak Setuju
3. N : Netral
4. S : Setuju
5. SS : Sangat Setuju

A. Identitas Responden

1. Nama : ..... (boleh tidak diisi)
2. Usia :
   a. 17–21 tahun b. 22–26 tahun
   c. 27–31 tahun d. ≥ 32 tahun
3. Penghasilan :
   a. <Rp.1.500.000,00
   b. Rp.1.500.000,00 – Rp.2.500.000,00
   c. Rp.2.500.000,00 – Rp. 3.500.000,00
   d. Rp.3.500.000,00 – Rp.5.000.000,00
   e. >Rp.5.000.000,00
4. Frekuensi berkunjung ke *the body shop*?

a. 1-3 kali b. 4-6 kali

c. 7-9 kali d. > 9 kali

B. Kemasan

No.	Pertanyaan	STS	TS	N	S	SS
1.	Bentuk kemasan yang ditampilkan produk *the body shop* menarik.					
2.	Warna kemasan yang ditampilkan produk *the body shop* mudah diingat.					
3.	Desain kemasan yang ditampilkan produk *the body shop* berbeda dengan produk pesaing.					
4.	Komposisi kemasan yang terkandung dalam produk *the body shop* ramah lingkungan.					
5.	Kemasan produk *the body shop* memiliki kesan (citra) yang unik.					
6.	Fitur kemasan produk *the body shop* praktis.					

C. Kelompok Referensi

No.	Pertanyaan	STS	TS	N	S	SS
1.	Saya mendapatkan informasi *the body shop* dari kelompok kerja di kantor/kelompok belajar di sekolah/universitas saya.					
2.	Saya mendapatkan rekomendasi untuk membeli produk *the body shop* dari kelompok persahabatan saya.					
3.	Saya mendapatkan saran untuk membeli produk *the body shop* berdasarkan arahan kelompok belanja saya.					
4.	Saya mendapatkan pengetahuan keunggulan produk *the body shop* dari kelompok maya (pengguna *instagram, facebook, twiter*).					

D. Sikap

No.	Pertanyaan	STS	TS	N	S	SS
1.	Saya suka produk *the body shop.*					
2.	Saya suka strategi pemasaran hijau produk *the body shop.*					
3.	Saya suka kualitas produk *the body shop.*					
4.	Saya suka keunggulan produk *the body shop.*					

E. Minat Beli

No.	Pertanyaan	STS	TS	N	S	SS
1.	Saya mencari informasi mengenai produk *the body shop.*					
2.	Saya ingin segera memiliki produk *the body shop.*					
3.	Saya akan tetap menunggu produk *the body shop* bila produk yang saya inginkan telah habis.					
4.	Saya akan mengabaikan pilihan produk lain selain produk *the body shop.*					

LAMPIRAN 2

GAMBAR PRODUK KECANTIKAN HIJAU *THE BODY SHOP*


THE BODY SHOP
80%
RECYCLED PAPER
SOYA-BASED INKS
ND REUSABLE
S IN THE BAG


THE BODY SHOP

LAMPIRAN 3

DISTRIBUSI JAWABAN RESPONDEN

VARIABEL KEMASAN (X1)

Responden	Item 1	Item 2	Item 3	Item 4	Item 5	Item 6	Total
1	4	4	3	5	3	4	23
2	4	3	4	4	3	4	22
3	4	4	4	4	3	4	23
4	4	4	4	5	5	4	26
5	4	4	4	4	4	4	24
6	4	5	5	5	4	3	26
7	4	4	5	5	4	4	26
8	4	5	4	4	4	3	24
9	4	4	3	4	4	3	22
10	4	4	4	4	4	3	23
11	5	4	5	5	5	5	29
12	4	5	4	5	4	5	27
13	4	4	5	4	4	5	26
14	4	4	4	4	4	4	24
15	4	4	5	5	5	5	28
16	4	4	4	4	4	5	25
17	4	4	4	4	5	5	26
18	4	3	4	5	5	5	26
19	4	4	4	5	5	5	27
20	4	4	4	5	4	4	25
21	5	5	4	4	4	4	26
22	4	4	4	5	5	4	26
23	3	4	3	4	5	4	23
24	4	4	4	4	3	3	22
25	4	5	5	4	5	5	28
26	4	4	4	4	4	5	25
27	4	5	5	5	5	5	29
28	4	4	5	5	5	5	28
29	3	4	4	4	3	4	22
30	4	4	4	4	4	4	24
31	4	4	4	4	4	4	24
32	4	4	4	5	5	5	27
33	4	4	4	5	5	5	27
34	4	4	5	5	5	4	27
35	4	4	4	4	4	4	24
36	5	5	5	5	5	5	30
37	3	3	4	4	3	3	20
38	3	4	4	5	4	4	24
39	4	4	4	5	5	3	25

40	4	4	4	4	4	5	25
41	4	4	4	5	5	4	26
42	4	5	5	3	3	4	24
43	4	3	5	3	4	4	23
44	5	5	4	3	4	3	24
45	4	4	4	4	5	5	26
46	4	5	4	3	4	3	23
47	4	4	5	5	5	5	28
48	4	4	5	5	4	4	26
49	4	4	5	5	5	5	28
50	4	4	5	5	5	5	28
51	5	5	4	5	5	4	28
52	4	5	5	5	5	5	29
53	5	4	5	5	5	4	28
54	5	5	5	5	5	4	29
55	5	5	5	4	5	5	29
56	5	5	4	5	5	5	29
57	5	5	5	5	5	5	30
58	5	5	4	4	5	5	28
59	5	4	5	5	5	4	28
60	5	5	4	5	5	4	28

VARIABEL KELOMPOK REFERENSI (X2)

Responden	Item 1	Item 2	Item 3	Item 4	Total
1	4	4	4	4	16
2	3	4	4	2	13
3	4	4	4	2	14
4	5	5	4	4	18
5	4	5	4	4	17
6	4	4	4	3	15
7	5	3	2	4	14
8	4	4	4	2	14
9	4	2	2	2	10
10	3	4	3	4	14
11	2	4	4	5	15
12	4	5	4	5	18
13	4	4	3	4	15
14	4	2	2	4	12
15	4	5	5	4	18
16	5	4	4	4	17
17	5	5	5	5	20
18	4	4	4	5	17
19	5	5	4	4	18
20	3	4	4	5	16
21	4	5	5	5	19
22	4	4	4	4	16
23	3	3	4	4	14
24	4	3	4	4	15
25	3	3	4	5	15
26	4	4	5	4	17
27	4	4	4	4	16
28	4	4	4	5	17
29	4	4	4	4	16
30	3	3	4	4	14
31	3	3	3	3	12
32	4	5	5	5	19
33	4	4	4	5	17
34	3	3	3	5	14
35	3	3	3	4	13
36	4	4	3	4	15
37	4	4	3	4	15
38	3	3	4	4	14
39	3	3	4	4	14
40	4	4	4	4	16

41	5	5	5	5	20
42	4	3	4	3	14
43	4	4	4	4	16
44	5	4	3	3	15
45	5	5	5	5	20
46	4	4	4	5	17
47	4	4	4	4	16
48	2	3	4	4	13
49	4	4	4	5	17
50	5	5	5	4	19
51	4	5	5	5	19
52	4	5	5	5	19
53	5	5	5	4	19
54	4	5	5	5	19
55	5	5	5	4	19
56	5	5	5	5	20
57	4	5	4	5	18
58	5	4	5	5	19
59	5	5	4	5	19
60	5	5	4	5	19

VARIABEL SIKAP (X3)

Responden	Item 1	Item 2	Item 3	Item 4	Total
1	3	4	4	4	15
2	4	4	4	4	16
3	4	3	4	4	15
4	4	5	5	5	19
5	5	4	4	4	17
6	4	3	4	5	16
7	4	5	5	5	19
8	4	4	4	4	16
9	4	4	4	4	16
10	4	4	4	4	16
11	5	5	5	5	20
12	5	5	4	5	19
13	5	5	5	5	20
14	4	4	4	4	16
15	4	5	4	4	17
16	5	5	4	5	19
17	5	5	5	4	19
18	5	5	5	5	20
19	4	4	5	4	17
20	5	4	4	5	18
21	5	4	5	5	19
22	5	4	5	5	19
23	5	5	4	4	18
24	4	3	4	4	15
25	4	4	5	5	18
26	5	5	5	5	20
27	5	5	4	4	18
28	5	5	5	5	20
29	4	3	4	4	15
30	4	4	4	4	16
31	4	3	4	4	15
32	5	5	4	4	18
33	5	5	5	4	19
34	4	4	4	4	16
35	3	3	3	4	13
36	4	3	4	4	15
37	5	4	4	5	18
38	5	5	4	4	18
39	4	4	3	3	14
40	5	5	4	5	19

41	4	4	4	5	17
42	4	4	5	3	16
43	4	5	5	3	17
44	5	3	4	4	16
45	4	4	4	4	16
46	4	4	4	4	16
47	4	3	3	4	14
48	4	4	4	5	17
49	5	4	5	4	18
50	5	5	4	4	18
51	5	5	5	5	20
52	5	5	5	5	20
53	5	5	4	5	19
54	5	5	5	4	19
55	5	5	4	4	18
56	5	4	4	5	18
57	5	5	5	5	20
58	5	4	5	5	19
59	5	5	5	4	19
60	5	5	4	5	19

VARIABEL MINAT BELI (Y)

Responden	Item 1	Item 2	Item 3	Item 4	Total
1	3	3	3	3	12
2	3	4	4	5	16
3	3	4	4	3	14
4	4	4	3	3	14
5	4	4	4	4	16
6	4	5	5	4	18
7	5	4	3	2	14
8	4	4	3	2	13
9	4	4	2	2	12
10	4	4	4	3	15
11	4	4	4	4	16
12	5	5	5	5	20
13	4	5	5	5	19
14	4	4	4	4	16
15	4	4	4	4	16
16	5	5	5	5	20
17	5	5	5	5	20
18	4	4	5	4	17
19	5	5	5	3	18
20	5	5	4	4	18
21	5	4	4	4	17
22	3	4	4	5	16
23	4	4	4	3	15
24	3	3	4	3	13
25	4	3	5	4	16
26	4	4	5	4	17
27	5	5	5	5	20
28	5	4	4	5	18
29	3	4	4	4	15
30	3	4	4	4	15
31	4	4	4	4	16
32	5	4	4	4	17
33	4	5	5	4	18
34	3	3	4	5	15
35	3	3	3	3	12
36	3	3	5	3	14
37	4	3	4	3	14
38	4	4	4	5	17
39	5	5	4	3	17
40	5	5	5	4	19

41	5	4	4	5	18
42	3	5	4	5	17
43	3	4	4	5	16
44	3	4	3	3	13
45	5	4	5	4	18
46	5	4	5	5	19
47	4	4	4	4	16
48	4	4	4	3	15
49	5	5	5	5	20
50	5	5	5	5	20
51	4	5	5	5	19
52	4	5	5	4	18
53	4	5	4	5	18
54	4	5	5	4	18
55	5	4	4	4	17
56	5	5	4	5	19
57	5	4	5	4	18
58	5	5	5	4	19
59	5	4	5	5	19
60	4	4	5	5	18

LAMPIRAN 4

HASIL UJI VALIDITAS INSTRUMEN PENELITIAN

VARIABEL KEMASAN (X1)

Correlations

		X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1
X1.1	Pearson Correlation	1	.388**	.268	.000	.216	.137	.464**
	Sig. (2-tailed)		.005	.060	1.000	.132	.342	.001
	N	50	50	50	50	50	50	50
X1.2	Pearson Correlation	.388**	1	.169	-.086	.074	-.070	.330*
	Sig. (2-tailed)	.005		.240	.553	.610	.628	.019
	N	50	50	50	50	50	50	50
X1.3	Pearson Correlation	.268	.169	1	.215	.276	.350*	.621**
	Sig. (2-tailed)	.060	.240		.134	.052	.013	.000
	N	50	50	50	50	50	50	50
X1.4	Pearson Correlation	.000	-.086	.215	1	.519**	.373**	.622**
	Sig. (2-tailed)	1.000	.553	.134		.000	.008	.000
	N	50	50	50	50	50	50	50
X1.5	Pearson Correlation	.216	.074	.276	.519**	1	.511**	.777**
	Sig. (2-tailed)	.132	.610	.052	.000		.000	.000
	N	50	50	50	50	50	50	50
X1.6	Pearson Correlation	.137	-.070	.350*	.373**	.511**	1	.712**
	Sig. (2-tailed)	.342	.628	.013	.008	.000		.000
	N	50	50	50	50	50	50	50
X1	Pearson Correlation	.464**	.330*	.621**	.622**	.777**	.712**	1
	Sig. (2-tailed)	.001	.019	.000	.000	.000	.000	
	N	50	50	50	50	50	50	50

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

VARIABEL KELOMPOK REFERENSI (X2)

Correlations

		X2.1	X2.2	X2.3	X2.4	X2
X2.1	Pearson Correlation	1	.499**	.157	.012	.575**
	Sig. (2-tailed)		.000	.277	.936	.000
	N	50	50	50	50	50
X2.2	Pearson Correlation	.499**	1	.673**	.316*	.875**
	Sig. (2-tailed)	.000		.000	.025	.000
	N	50	50	50	50	50
X2.3	Pearson Correlation	.157	.673**	1	.336*	.761**
	Sig. (2-tailed)	.277	.000		.017	.000
	N	50	50	50	50	50
X2.4	Pearson Correlation	.012	.316*	.336*	1	.613**
	Sig. (2-tailed)	.936	.025	.017		.000
	N	50	50	50	50	50
X2	Pearson Correlation	.575**	.875**	.761**	.613**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	50	50	50	50	50

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

VARIABEL SIKAP (X3)

Correlations

		X3.1	X3.2	X3.3	X3.4	X3
X3.1	Pearson Correlation	1	.539**	.367**	.369**	.770**
	Sig. (2-tailed)		.000	.009	.008	.000
	N	50	50	50	50	50
X3.2	Pearson Correlation	.539**	1	.466**	.241	.800**
	Sig. (2-tailed)	.000		.001	.091	.000
	N	50	50	50	50	50
X3.3	Pearson Correlation	.367**	.466**	1	.318*	.721**
	Sig. (2-tailed)	.009	.001		.025	.000
	N	50	50	50	50	50
X3.4	Pearson Correlation	.369**	.241	.318*	1	.637**
	Sig. (2-tailed)	.008	.091	.025		.000
	N	50	50	50	50	50
X3	Pearson Correlation	.770**	.800**	.721**	.637**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	50	50	50	50	50

**. Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

VARIABEL MINAT BELI (Y)

Correlations

		Y1	Y2	Y3	Y4	Y
Y1	Pearson Correlation	1	.551**	.375**	.179	.688**
	Sig. (2-tailed)		.000	.007	.213	.000
	N	50	50	50	50	50
Y2	Pearson Correlation	.551**	1	.432**	.365**	.753**
	Sig. (2-tailed)	.000		.002	.009	.000
	N	50	50	50	50	50
Y3	Pearson Correlation	.375**	.432**	1	.576**	.798**
	Sig. (2-tailed)	.007	.002		.000	.000
	N	50	50	50	50	50
Y4	Pearson Correlation	.179	.365**	.576**	1	.748**
	Sig. (2-tailed)	.213	.009	.000		.000
	N	50	50	50	50	50
Y	Pearson Correlation	.688**	.753**	.798**	.748**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	50	50	50	50	50

**. Correlation is significant at the 0.01 level (2-tailed).

LAMPIRAN 5

HASIL UJI RELIABILITAS INSTRUMEN PENENLITIAN

VARIABEL KEMASAN (X1)

Reliability Statistics

Cronbach's Alpha	N of Items
.644	6

VARIABEL KELOMPOK REFERENSI (X2)

Reliability Statistics

Cronbach's Alpha	N of Items
.662	4

VARIABEL SIKAP (X3)

Reliability Statistics

Cronbach's Alpha	N of Items
.711	4

VARIABEL MINAT BELI (Y)

Reliability Statistics

Cronbach's Alpha	N of Items
.723	4

LAMPIRAN 6

HASIL FREKUENSI IDENTITAS RESPONDEN

Usia

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	14	23.3	23.3	23.3
	2	22	36.7	36.7	60.0
	3	16	26.7	26.7	86.7
	4	8	13.3	13.3	100.0
	Total	60	100.0	100.0	

Penghasilan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	19	31.7	31.7	31.7
	2	12	20.0	20.0	51.7
	3	20	33.3	33.3	85.0
	4	7	11.7	11.7	96.7
	5	2	3.3	3.3	100.0
	Total	60	100.0	100.0	

Frekuensi Berkunjung

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	52	86.7	86.7	86.7
	2	7	11.7	11.7	98.3
	3	1	1.7	1.7	100.0
	Total	60	100.0	100.0	

LAMPIRAN 7

HASIL FREKUENSI JAWABAN RESPONDEN

VARIABEL KEMASAN (X1)

Item 1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	4	6.7	6.7	6.7
	4	43	71.7	71.7	78.3
	5	13	21.7	21.7	100.0
	Total	60	100.0	100.0	

Item 2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	4	6.7	6.7	6.7
	4	38	63.3	63.3	70.0
	5	18	30.0	30.0	100.0
	Total	60	100.0	100.0	

Item 3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	3	5.0	5.0	5.0
	4	35	58.3	58.3	63.3
	5	22	36.7	36.7	100.0
	Total	60	100.0	100.0	

Item 4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	4	6.7	6.7	6.7
	4	24	40.0	40.0	46.7
	5	32	53.3	53.3	100.0
	Total	60	100.0	100.0	

Item 5

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	7	11.7	11.7	11.7
	4	22	36.7	36.7	48.3
	5	31	51.7	51.7	100.0
	Total	60	100.0	100.0	

Item 6

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	9	15.0	15.0	15.0
	4	26	43.3	43.3	58.3
	5	25	41.7	41.7	100.0
	Total	60	100.0	100.0	

VARIABEL KELOMPOK REFERENSI (X2)

Item 1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	2	3.3	3.3	3.3
	3	11	18.3	18.3	21.7
	4	32	53.3	53.3	75.0
	5	15	25.0	25.0	100.0
	Total	60	100.0	100.0	

Item 2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	2	3.3	3.3	3.3
	3	12	20.0	20.0	23.3
	4	26	43.3	43.3	66.7
	5	20	33.3	33.3	100.0
	Total	60	100.0	100.0	

Item 3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	3	5.0	5.0	5.0
	3	8	13.3	13.3	18.3
	4	34	56.7	56.7	75.0
	5	15	25.0	25.0	100.0
	Total	60	100.0	100.0	

Item 4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	4	6.7	6.7	6.7
	3	4	6.7	6.7	13.3
	4	29	48.3	48.3	61.7
	5	23	38.3	38.3	100.0
	Total	60	100.0	100.0	

VARIABEL SIKAP (X3)

Item 1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	2	3.3	3.3	3.3
	4	26	43.3	43.3	46.7
	5	32	53.3	53.3	100.0
	Total	60	100.0	100.0	

Item 2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	9	15.0	15.0	15.0
	4	24	40.0	40.0	55.0
	5	27	45.0	45.0	100.0
	Total	60	100.0	100.0	

Item 3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	3	5.0	5.0	5.0
	4	35	58.3	58.3	63.3
	5	22	36.7	36.7	100.0
	Total	60	100.0	100.0	

Item 4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	3	5.0	5.0	5.0
	4	32	53.3	53.3	58.3
	5	25	41.7	41.7	100.0
	Total	60	100.0	100.0	

VARIABEL MINAT BELI (Y)

Item 1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	13	21.7	21.7	21.7
	4	25	41.7	41.7	63.3
	5	22	36.7	36.7	100.0
	Total	60	100.0	100.0	

Item 2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	3	7	11.7	11.7	11.7
	4	33	55.0	55.0	66.7
	5	20	33.3	33.3	100.0
	Total	60	100.0	100.0	

Item 3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	1	1.7	1.7	1.7
	3	6	10.0	10.0	11.7
	4	29	48.3	48.3	60.0
	5	24	40.0	40.0	100.0
	Total	60	100.0	100.0	

Item 4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	3	5.0	5.0	5.0
	3	13	21.7	21.7	26.7
	4	23	38.3	38.3	65.0
	5	21	35.0	35.0	100.0
	Total	60	100.0	100.0	

LAMPIRAN 8

HASIL UJI REGRESI LINEAR BERGANDA

Coefficients[a]

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	.711	2.562		.278	.782		
	X1	.162	.114	.173	1.429	.158	.624	1.603
	X2	.359	.117	.383	3.076	.003	.588	1.702
	X3	.339	.142	.278	2.393	.020	.676	1.479

a. Dependent Variable: Y

LAMPIRAN 9
HASIL UJI R^2

Model Summary[b]

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Change Statistics					Durbin-Watson
					R Square Change	F Change	df1	df2	Sig. F Change	
1	.699[a]	.489	.462	1.625	.489	17.857	3	56	.000	1.697

a. Predictors: (Constant), X3, X1, X2

b. Dependent Variable: Y

LAMPIRAN 10

HASIL UJI F

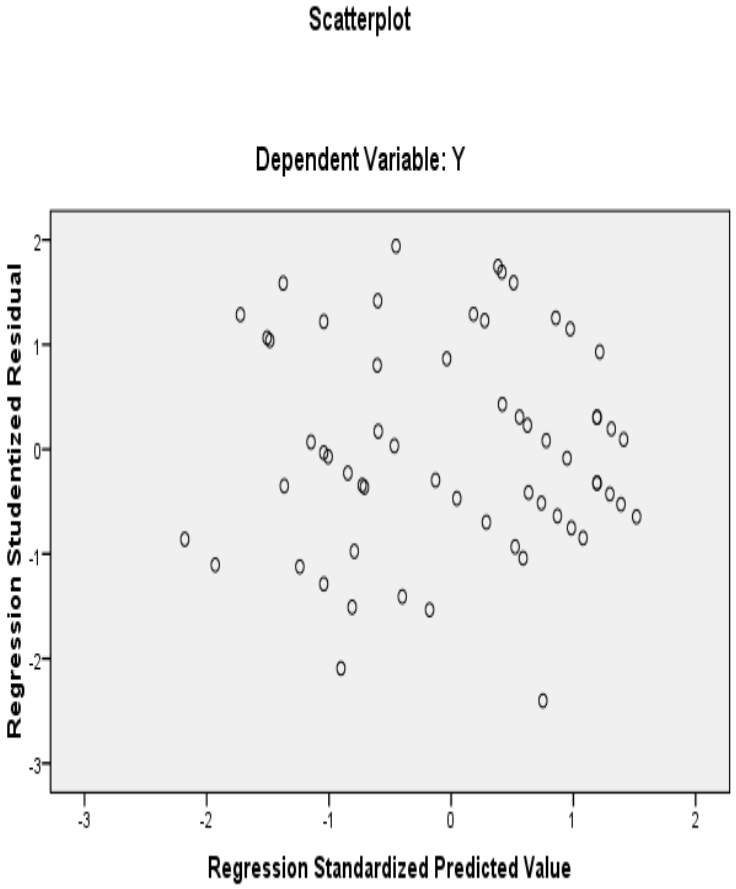
ANOVA[b]

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	141.460	3	47.153	17.857	.000[a]
	Residual	147.873	56	2.641		
	Total	289.333	59			

a. Predictors: (Constant), X3, X1, X2

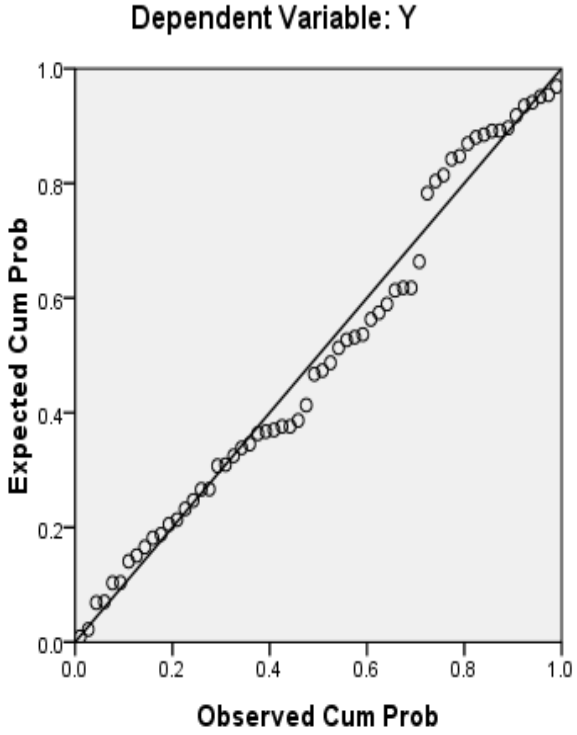
b. Dependent Variable: Y

LAMPIRAN 11
HASIL UJI HETEROSKEDASTISITAS



LAMPIRAN 12
HASIL UJI NORMALITAS

Normal P-P Plot of Regression Standardized Residual



LAMPIRAN 14

Tabel T

Df	Sig: 0.05	Sig: 0,025	df	Sig: 0.05	Sig: 0,025
1	6.314	12.706	46	1.679	2.013
2	2.920	4.303	47	1.678	2.012
3	2.353	3.182	48	1.677	2.011
4	2.132	2.776	49	1.677	2.010
5	2.015	2.571	50	1.676	2.009
6	1.943	2.447	51	1.675	2.008
7	1.895	2.365	52	1.675	2.007
8	1.860	2.306	53	1.674	2.006
9	1.833	2.262	54	1.674	2.005
10	1.812	2.228	55	1.673	2.004
11	1.796	2.201	**56**	**1.673**	2.004
12	1.782	2.179	57	1.672	2.002
13	1.771	2.160	58	1.672	2.002
14	1.761	2.145	59	1.671	2.001
15	1.753	2.131	60	1.671	2.000
16	1.746	2.120	61	1.670	2.000
17	1.740	2.110	62	1.670	1.999
18	1.734	2.101	63	1.669	1.998
19	1.729	2.093	64	1.669	1.998
20	1.725	2.086	65	1.669	1.997
21	1.721	2.080	66	1.668	1.997
22	1.717	2.074	67	1.668	1.996
23	1.714	2.069	68	1.668	1.995
24	1.711	2.064	69	1.667	1.995
25	1.708	2.060	70	1.667	1.994
26	1.706	2.056	71	1.667	1.994
27	1.703	2.052	72	1.666	1.993
28	1.701	2.048	73	1.666	1.993
29	1.699	2.045	74	1.666	1.993
30	1.697	2.042	75	1.665	1.992
31	1.696	2.040	76	1.665	1.992
32	1.694	2.037	77	1.665	1.991
33	1.692	2.035	78	1.665	1.991
34	1.691	2.032	79	1.664	1.990
35	1.690	2.030	80	1.664	1.990
36	1.688	2.028	81	1.664	1.990
37	1.687	2.026	82	1.664	1.989
38	1.686	2.024	83	1.663	1.989

39	1.685	2.023	84	1.663	1.989
40	1.684	2.021	85	1.663	1.988
41	1.683	2.020	86	1.663	1.988
42	1.682	2.018	87	1.663	1.988
43	1.681	2.017	88	1.662	1.987
44	1.680	2.015	89	1.662	1.987
45	1.679	2.014	90	1.662	1.987

LAMPIRAN 13

Tabel F (Taraf Signifikansi : 0,05)

Df2	Df1						
	1	2	3	4	5	6	7
1	161.448	199.500	215.707	224.583	161.448	233.986	236.768
2	18.513	19.000	19.164	19.247	18.513	19.330	19.353
3	10.128	9.552	9.277	9.117	10.128	8.941	8.887
4	7.709	6.944	6.591	6.388	7.709	6.163	6.094
5	6.608	5.786	5.409	5.192	6.608	4.950	4.876
6	5.987	5.143	4.757	4.534	5.987	4.284	4.207
7	5.591	4.737	4.347	4.120	5.591	3.866	3.787
8	5.318	4.459	4.066	3.838	5.318	3.581	3.500
9	5.117	4.256	3.863	3.633	5.117	3.374	3.293
10	4.965	4.103	3.708	3.478	4.965	3.217	3.135
11	4.844	3.982	3.587	3.357	4.844	3.095	3.012
12	4.747	3.885	3.490	3.259	4.747	2.996	2.913
13	4.667	3.806	3.411	3.179	4.667	2.915	2.832
14	4.600	3.739	3.344	3.112	4.600	2.848	2.764
15	4.543	3.682	3.287	3.056	4.543	2.790	2.707
16	4.494	3.634	3.239	3.007	4.494	2.741	2.657
17	4.451	3.592	3.197	2.965	4.451	2.699	2.614
18	4.414	3.555	3.160	2.928	4.414	2.661	2.577
19	4.381	3.522	3.127	2.895	4.381	2.628	2.544
20	4.351	3.493	3.098	2.866	4.351	2.599	2.514
21	4.325	3.467	3.072	2.840	4.325	2.573	2.488
22	4.301	3.443	3.049	2.817	4.301	2.549	2.464
23	4.279	3.422	3.028	2.796	4.279	2.528	2.442
24	4.260	3.403	3.009	2.776	4.260	2.508	2.423
25	4.242	3.385	2.991	2.759	4.242	2.490	2.405
26	4.225	3.369	2.975	2.743	4.225	2.474	2.388
27	4.210	3.354	2.960	2.728	4.210	2.459	2.373
28	4.196	3.340	2.947	2.714	4.196	2.445	2.359
29	4.183	3.328	2.934	2.701	4.183	2.432	2.346
30	4.171	3.316	2.922	2.690	4.171	2.421	2.334
31	4.160	3.305	2.911	2.679	4.160	2.409	2.323
32	4.149	3.295	2.901	2.668	4.149	2.399	2.313
33	4.139	3.285	2.892	2.659	4.139	2.389	2.303

34	4.130	3.276	2.883	2.650	4.130	2.380	2.294
35	4.121	3.267	2.874	2.641	4.121	2.372	2.285
36	4.113	3.259	2.866	2.634	4.113	2.364	2.277
37	4.105	3.252	2.859	2.626	4.105	2.356	2.270
38	4.098	3.245	2.852	2.619	4.098	2.349	2.262
39	4.091	3.238	2.845	2.612	4.091	2.342	2.255
40	4.085	3.232	2.839	2.606	4.085	2.336	2.249
41	4.079	3.226	2.833	2.600	4.079	2.330	2.243
42	4.073	3.220	2.827	2.594	4.073	2.324	2.237
43	4.067	3.214	2.822	2.589	4.067	2.319	2.232
44	4.062	3.209	2.816	2.584	4.062	2.313	2.226
45	4.057	3.204	2.812	2.579	4.057	2.308	2.221
46	4.052	3.200	2.807	2.574	4.052	2.304	2.216
47	4.047	3.195	2.802	2.570	4.047	2.299	2.212
48	4.043	3.191	2.798	2.565	4.043	2.295	2.207
49	4.038	3.187	2.794	2.561	4.038	2.290	2.203
50	4.034	3.183	2.790	2.557	4.034	2.286	2.199
51	4.030	3.179	2.786	2.553	4.030	2.283	2.195
52	4.027	3.175	2.783	2.550	4.027	2.279	2.192
53	4.023	3.172	2.779	2.546	4.023	2.275	2.188
54	4.020	3.168	2.776	2.543	4.020	2.272	2.185
55	4.016	3.165	2.773	2.540	4.016	2.269	2.181
56	4.013	3.162	2.769	2.537	4.013	2.266	2.178
57	4.010	3.159	**2.766**	2.534	4.010	2.263	2.175
58	4.007	3.156	2.764	2.531	4.007	2.260	2.172
59	4.004	3.153	2.761	2.528	4.004	2.257	2.169
60	4.001	3.150	2.758	2.525	4.001	2.254	2.167
61	3.998	3.148	2.755	2.523	3.998	2.251	2.164
62	3.996	3.145	2.753	2.520	3.996	2.249	2.161
63	3.993	3.143	2.751	2.518	3.993	2.246	2.159
64	3.991	3.140	2.748	2.515	3.991	2.244	2.156
65	3.989	3.138	2.746	2.513	3.989	2.242	2.154
66	3.986	3.136	2.744	2.511	3.986	2.239	2.152
67	3.984	3.134	2.742	2.509	3.984	2.237	2.150
68	3.982	3.132	2.740	2.507	3.982	2.235	2.148
69	3.980	3.130	2.737	2.505	3.980	2.233	2.145
70	3.978	3.128	2.736	2.503	3.978	2.231	2.143
71	3.976	3.126	2.734	2.501	3.976	2.229	2.142

72	3.974	3.124	2.732	2.499	3.974	2.227	2.140
73	3.972	3.122	2.730	2.497	3.972	2.226	2.138
74	3.970	3.120	2.728	2.495	3.970	2.224	2.136
75	3.968	3.119	2.727	2.494	3.968	2.222	2.134
76	3.967	3.117	2.725	2.492	3.967	2.220	2.133
77	3.965	3.115	2.723	2.490	3.965	2.219	2.131
78	3.963	3.114	2.722	2.489	3.963	2.217	2.129
79	3.962	3.112	2.720	2.487	3.962	2.216	2.128
80	3.960	3.111	2.719	2.486	3.960	2.214	2.126
81	3.959	3.109	2.717	2.484	3.959	2.213	2.125
82	3.957	3.108	2.716	2.483	3.957	2.211	2.123
83	3.956	3.107	2.715	2.482	3.956	2.210	2.122
84	3.955	3.105	2.713	2.480	3.955	2.209	2.121
85	3.953	3.104	2.712	2.479	3.953	2.207	2.119
86	3.952	3.103	2.711	2.478	3.952	2.206	2.118
87	3.951	3.101	2.709	2.476	3.951	2.205	2.117
88	3.949	3.100	2.708	2.475	3.949	2.203	2.115
89	3.948	3.099	2.707	2.474	3.948	2.202	2.114
90	3.947	3.098	2.706	2.473	3.947	2.201	2.113

LAMPIRAN 15

Tabel Harga Kritis r Product Moment

n	Selang Kepercayaan		n	Selang Kepercayaan		n	Selang Kepercayaan	
	95%	99%		95%	99%		95%	99%
3	0,997	1,000	51	0,276	0,358	99	0,198	0,258
4	0,950	0,990	52	0,273	0,354	100	0,197	0,256
5	0,878	0,959	53	0,271	0,351	101	0,196	0,255
6	0,811	0,917	54	0,268	0,348	102	0,195	0,254
7	0,754	0,875	55	0,266	0,345	103	0,194	0,253
8	0,707	0,834	56	0,263	0,341	104	0,193	0,252
9	0,666	0,798	57	0,261	0,339	105	0,192	0,250
10	0,632	0,765	58	0,259	0,336	106	0,191	0,249
11	0,602	0,735	59	0,256	0,333	107	0,190	0,248
12	0,576	0,708	60	0,254	0,330	108	0,189	0,247
13	0,553	0,684	61	0,252	0,327	109	0,188	0,246
14	0,532	0,661	62	0,250	0,325	110	0,187	0,245
15	0,514	0,641	63	0,248	0,322	111	0,187	0,244
16	0,497	0,623	64	0,246	0,320	112	0,186	0,242
17	0,482	0,606	65	0,244	0,317	113	0,185	0,241
18	0,468	0,590	66	0,242	0,315	114	0,184	0,240
19	0,456	0,575	67	0,240	0,313	115	0,183	0,239
20	0,444	0,561	68	0,239	0,310	116	0,182	0,238
21	0,433	0,549	69	0,237	0,308	117	0,182	0,237
22	0,423	0,537	70	0,235	0,306	118	0,181	0,236
23	0,413	0,526	71	0,234	0,304	119	0,180	0,235
24	0,404	0,515	72	0,232	0,302	120	0,179	0,234
25	0,396	0,505	73	0,230	0,300	121	0,179	0,233
26	0,388	0,496	74	0,229	0,298	122	0,178	0,232
27	0,381	0,487	75	0,227	0,296	123	0,177	0,231
28	0,374	0,479	76	0,226	0,294	124	0,176	0,231
29	0,367	0,471	77	0,224	0,292	125	0,176	0,230
30	0,361	0,463	78	0,223	0,290	126	0,175	0,229
31	0,355	0,456	79	0,221	0,288	127	0,174	0,228
32	0,349	0,449	80	0,220	0,286	128	0,174	0,227
33	0,344	0,442	81	0,219	0,285	129	0,173	0,226
34	0,339	0,436	82	0,217	0,283	130	0,172	0,225
35	0,334	0,430	83	0,216	0,281	131	0,172	0,224
36	0,329	0,424	84	0,215	0,280	132	0,171	0,223
37	0,325	0,418	85	0,213	0,278	133	0,170	0,223
38	0,320	0,413	86	0,212	0,276	134	0,170	0,222
39	0,316	0,408	87	0,211	0,275	135	0,169	0,221
40	0,312	0,403	88	0,210	0,273	136	0,168	0,220
41	0,308	0,398	89	0,208	0,272	137	0,168	0,219
42	0,304	0,393	90	0,207	0,270	138	0,167	0,219
43	0,301	0,389	91	0,206	0,269	139	0,167	0,218
44	0,297	0,384	92	0,205	0,267	140	0,166	0,217
45	0,294	0,380	93	0,204	0,266	141	0,165	0,216
46	0,291	0,376	94	0,203	0,264	142	0,165	0,216
47	0,288	0,372	95	0,202	0,263	143	0,164	0,215
48	0,285	0,368	96	0,201	0,262	144	0,164	0,214
49	0,282	0,365	97	0,200	0,260	145	0,163	0,213
50	0,279	0,361	98	0,199	0,259	146	0,163	0,213