

ABSTRACT

**SOCIETY ATTITUDE TOWARD LEADERSHIP ROLE OF
CHIEF/CAMAT IN PUBLIC SERVICE FAMILY CARD AND CITIZEN
SIGN CARD IN SUKARAME DISTRICT AT BANDAR LAMPUNG**

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The important of leadership part in life line, give the inspiration for researcher to explore the leadership theme in this case the researcher focus on society attitude in Sukarame district at Bandar Lampung as the research's subject and leadership role of chief/camat in public service family card and citizen sign card in Sukarame district at Bandar Lampung. Good service from government series should be gotten by society, although the service which is done by government organization does not orient toward profit.

The problem in this research is the writer focus on society attitude toward leadership role of chief/camat in public service family card and citizen sign card in Sukarame District at Bandar Lampung. Research type in this thesis research leadership role of chief/camat in public service family card and citizen sign card in Sukarame District at Bandar Lampung is descriptive based on quantitative. Data collecting technique is questioner. At this research, all respondents consist of 99 persons of family' society in Sukarame district at Bandar Lampung. Getters of public service consist of 5 districts, which are: Sukarame, Way Dadi, Harapan Jaya, Way Halim Permai, and Gunung Sulah. Magnitude sample is determinate by using Slovin formula. Data collecting technique use editing, tabulation and koding. Data analyses technique is using quantitative analyses by present data use single table.

Result research by using single table got the society attitude toward leadership role of chief/camat in public service family card and citizen sign card in Sukarame District at Bandar Lampung. Based on result data processing by the researcher, it can see that society attitude toward leadership role of chief/camat in public service family card and citizen sign card in Sukarame District at Bandar Lampung include in intermediate categories. That is as much as 9 respondents or 9,09%, it is very good categories. As much as 25 respondents or 25,25% include good categories. As much as 40 respondents or 40,40% include intermediate. As much as 22 respondents or 22,22% include not really good categories, and as much as 3 respondents or 3,03% include bad categories. Thereby, it can call that the society attitude toward leadership role of chief/camat in public service family card and citizen sign card in Sukarame District at Bandar Lampung in intermediate category. It is intermediate because result answer of respondent from question item that had been reliability test by the researcher includes interval value in interval class include intermediate category.

Key Words : Society Attitude, Leadership, Role, Public Service