ABSTRACT

EFFECTIVENESS OF THE IMPLEMENTATION OF COMMUNITY BUILDING MOVEMENT PROGRAM (Gemma) GLOW FILTERS BANDAR LAMPUNG

"In Studies Program Implementation Gemma Village House Filters Berseri In Meneng"

By

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State development policies of Indonesia before the era of regional autonomy on the use of development strategies from the bottom (top-down strategy). Implementation of development strategies from top to bottom is successful only in developed countries, but this strategy is less appropriate to apply in the context of development of developing countries. Differences in natural conditions, geography, social environment, age and condition of the factors that explain the less successful implementation of this strategy in the development of developing countries, even if successful only the construction of the center of town, capital-intensive industries, high technology-based development, as well as projects large scale. While development projects in the area and more specifically in rural / urban and smallscale could be said to fail and there were many irregularities.

Along with the enactment of Law No. 22 Year 1999 has been enhanced by Act No. 32 of 2004, the role of government in the autonomous region is expected to provide broad support for opening up opportunities for development, Bandar Lampung, the government issued a development concept originated from the neighborhood level

and placing the community as a direct implementer of development, through community empowerment which aims to society can play an active role in every peroses development in their respective villages. That the purpose of community empowerment emphasized on strengthening the role of the community as a driving force which has responsibility for management development in their respective lingkunganya. The concept of development based on community empowerment approach adopted through the program Building Society Movement (Gemma) FILTER Beseri Bandar Lampung is the evaluation of various concepts and implementation of the previous development, which conducted both by the central and Bandar Lampung city government itself with considering the advantages and disadvantages each execution of the concept of the previous development. This study aims to determine the effectiveness of the program building society movement (Gemma) Bandar Lampung glow filters.

The method used by the writer in this research uses a qualitative method that produces descriptive data in the form of words written or oral from those observed with the inductive.

Results of research indicate that the effectiveness of the program filters vibrantly Gemma Town in The Village Building Bandra Lampung Meneng not working effectively. The fact that happened dilapanan precision execution of development is not fully empower village communities, and implementation of development programs in urban glow filter gemma gulped the building when viewed scale of priorities has not been right on target.