

ABSTRAK

STRATEGI PEMENUHAN FUNGSI EKONOMI KELUARGA (Studi Pada Keluarga Anggota Jamaah Tabligh dalam Melakukan *Khuruj*)

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Penelitian ini bertujuan untuk mendeskripsikan dan menjelaskan tentang strategi pemenuhan fungsi ekonomi keluarga jamaah tabligh dalam melakukan *khuruj*. Di dalam penelitian ini diambil dari keluarga anggota jamaah tabligh sebanyak empat informan yang ditentukan sesuai dengan kriteria tertentu yang ditetapkan untuk mencapai tujuan penelitian ini. Metode yang digunakan adalah deskriptif kualitatif yang berlokasi penelitian di Kota Bandar Lampung dengan data yang diperoleh berasal dari wawancara mendalam, observasi partisipasi, dan dokumentasi. Sedangkan untuk menganalisis datanya kajian secara sosiologi keluarga melalui pendekatan kualitatif. Hasil penelitian menunjukkan bahwa terdapat dua strategi pemenuhan fungsi ekonomi keluarga jamaah tabligh dalam melakukan *khuruj* yaitu strategi yang berasal dari kelompok jamaah tabligh dan keluarga jamaah tabligh itu sendiri. Strategi yang dilakukan kelompok jamaah tabligh yaitu jamaah tabligh yang tidak mengikuti *khuruj* agar dapat membantu keluarga jamaah tabligh lain yang sedang ditinggalkan *khuruj*. Adapun strategi yang dilakukan keluarga jamaah tabligh dalam memenuhi kebutuhan ekonomi keluarganya yaitu dengan cara berdagang (wirausaha), bekerja, memanfaatkan jaringan sosial seperti meminta dan meminjam uang kepada keluarga dan teman, memanfaatkan sumber daya yang ada (kekayaan yang berasal dari bekerja atau warisan), membuat apotek hidup, menukar atau menjual barang yang ada, dan mengoptimalkan kepemilikan rumah untuk dikontrakan kepada orang lain. Dalam hal pelaksanaan pekerjaan formal, jamaah tabligh melakukan pekerjaan seperti biasanya tetapi langsung mengikuti kegiatan *khuruj* setelah bekerja tanpa pulang ke rumah. Sementara pekerjaan yang sifatnya informal seperti berdagang (wirausaha) dan memproduksi barang, dilakukan dengan digantikan oleh anggota keluarga lainnya. Untuk keberlanjutan strategi tersebut, jamaah tabligh melakukan pengelolaan keuangan seperti menabung, menghemat pengeluaran dan mencatat pemasukan dan pengeluaran uang.

Kata kunci: strategi, fungsi ekonomi keluarga, jamaah tabligh.

THE ABSTRACT

THE FULFILMENT STRATEGY OF THE FUNCTION OF THE FAMILY'S ECONOMICS

(The Study to the Member's Family the Jamaah Tabligh in doing Khuruj)

This research had a purpose to describe and explained about the fulfilment strategy of the function of economics of the jamaah tabligh's family in did khuruj. In this research was taken from the family of the jamaah tabligh member totalling four informants who were determined in accordance with the certain criterion that was appointed to achieve the aim of this research. The method that was used was descriptive qualitative that was located the research in the Bandar Lampung City with the data that was received came from the deep interview, observation of participation, and the documentation. Whereas to analyse his data the study in a manner the family's sociology through the qualitative approach. Results of the research showed that is gotten by two fulfilment strategies of the function of economics of jamaah tabligh's family in did khuruj that is the strategy that came from the congregation's group of the jamaah tabligh's family of the sermon personally. The strategy that was carried out by the jamaah tabligh's group of the sermon that is the jamaah tabligh that did not follow khuruj in order to be able to help the congregation's family of the other sermon that was left khuruj. As for the strategy that was carried out by the congregation's family of the sermon in satisfying the requirement for his family's economics that is by means of trading (the businessman), worked, made use of the social network as ask for and borrowing money to the family and the friend, made use of available resources (the wealth that came from working or the inheritance), made the pharmacy live, exchange or sell the available thing, and maximise ownership of the house to saling to the other person. In the matter of the implementation of the formal work, jamaah tabligh carries out the work like usually but immediately joined the activity khuruj after working without coming home. Now the work that his characteristics were informal as trading (the businessman) and produced the thing, was carried out by being replaced by the family's other member. For the continuity of this strategy, the jamaah tabligh carried out the financial management like saved, saved the issuing and recorded revenue and the issuing of money.

The key word: the strategy, the function of the family's economics, jamaah tabligh.