

ABSTRACT

ANALYSIS OF PT GUNUNG MADU PLANTATIONS (GMP)'S EXISTENCE POSITIVE EXTERNALITY TO THE ECONOMY OF BANDAR AGUNG VILLAGE

By

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The purposes from this research are to know how positive externality impacts of PT Gunung Madu Plantations (GMP)'s existence to: the number of jobs in Bandar Agung Village, absorption of manpowers in Bandar Agung Village, new opportunities to start business for society in Bandar Agung Village, developing of society's business in Bandar Agung Village, transportation current condition in Bandar Agung Village, market benefits for society in Bandar Agung Village, the price of land in Bandar Agung Village, and society's income in Bandar Agung Village.

This research uses primary and secondary data. Primary data is got from disseminating of questioner or questions list and interview to 92 peoples of village apparatus and public figure in Bandar Agung Village, while secondary data is got from PT Gunung Madu Plantations and Bandar Agung village meeting hall.

Research results indicate that positive externality impacts of PT Gunung Madu Plantations (GMP)'s existence to the economy of Bandar Agung Village is very good with achievement percentage 82,04%. It's seen from: PT GMP can makes the number of jobs in Bandar Agung Village increases, PT GMP gives benefits in absorption of manpowers in Bandar Agung Village, PT GMP makes new opportunities to start business for society in Bandar Agung Village, PT GMP helps society in developing of society's business in Bandar Agung Village, PT GMP makes market benefits maximal for society in Bandar Agung Village, PT GMP makes the price of land in Bandar Agung Village rises, and PT GMP makes society's income in Bandar Agung Village rises commonly.

Key words: positive externality, economy