

ABSTRACT

**INFLUENCE OF MOTIVATION ON EMPLOYEE PRODUCTIVITY IN RAIL
PT (Persero) SUB REGIONAL DIVISION III.2 TANJUNG KARANG
BANDAR LAMPUNG**

BY

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PT Kereta Api (Persero) Sub Division of Regional III.2 Tanjung Karang Bandar Lampung is the government or state agency responsible and important role in meeting the needs of ground transport wheels which are able to absorb the employees / workers are quite large. PT Kereta Api (Persero) Sub Regional Division III.2 Tanjung Karang Bandar Lampung has 400 employees, which is divided into ten parts which are interrelated to one another in achieving the goals expected by the company.

The issue to be investigated is whether motivation has an influence on employee productivity. The purpose of this paper is to investigate the influence of motivation on employee productivity and as a contribution to the company's thinking in order to increase employee productivity. Based on existing problems, the proposed hypothesis of motivation has an impact on the productivity of employees working on PT Kereta Api (Persero) Sub Regional Division III.2 Tanjung Karang Bandar Lampung. Methods of data collection to test this hypothesis through a list of 40 questions addressed to respondents.

To determine whether variables have a positive motivation to work productivity of employees of PT Kereta Api in Tanjung Karang Bandar Lampung, used a simple regression analysis. To test the hypothesis used the F test and to see a partial contribution

of independent variables used in the test T. F test results count equal to 22.497 greater than the F_{table} for the error rate of 5% = 4.09, so that H_0 refused and H_a is received, which means that the independent variables that positively influence the motivation to work productivity of employees of PT Kereta Api in the Tanjung Karang Bandar Lampung. Coefficient R. Square regression results of 0.372. This shows the independent variables can explain 37.2% to the dependent variable, while the rest is explained by factors other causes from outside the regression model.

Advice given by the author to PT Kereta Api (Persero) Sub Regional Division III.2 of Cape Coral is a better implementation of the provision of motivation and welfare of employees is further enhanced in the future in order to increase employee productivity.