

ABSTRACT

ANALYSIS OF INFLUENCE OF OIL LAND CONVERSION PROGRAM TO BOOST REVENUES TO LPG MICRO (A Case Study of Micro Receiver Program In District Gedong Tataan Pesawaran District)

By

INGGA AFRIANSISCA

Conversion Program Into Kerosene LPG is one of government programs in order to ensure the provision and procurement of domestic fuel. This program also specifically intended to reduce fuel subsidies in order to relieve the burden on state finances through reduced use of kerosene. The program is implemented by distributing packets of LPG cylinders and its contents, gas stove and accessories to households and micro-enterprises and kerosene users.

This study aimed to investigate the influence Conversion Program Kerosene to LPG to increase revenues in the District of micro Gedong Tataan Pesawaran District. The hypothesis is that after the program Kerosene to LPG Conversion significant effect on revenue growth of micro businesses in the District of Gedong Tataan Pesawaran District.

The method used is descriptive research method. Table analysis is used to determine the response of micro-enterprises regarding Conversion Program Kerosene to LPG and to test the difference of two averages to determine the change of micro-level of revenues between before and after the Conversion Program Kerosene to LPG. The population in this study is the overall micro receiver Conversion Program Kerosene to LPG in the district Gedong Tataan Pesawaran County totaling 171 micro-enterprises. The samples are as many as 63 respondents from the overall population.

Based on the results of this study concluded that the results of the test the average difference of two known to calculate the z value $(2.412) > t$ table (1.6676) so that H_0 is

rejected and H_a received significant increase in average incomes between the post and micro enterprises before the program Kerosene to LPG Conversion in District Gedong Tataan Pesawaran District. Once this program and micro-enterprises using a gas stove can increase average revenue per day 31.93%. Moreover Conversion Program Kerosene to LPG also provides other benefits that is by using a gas stove cooking becomes more efficient, faster and cleaner than using kerosene stoves.