

ABSTRACT

EFFECTIVENESS OF THE IMPLEMENTATION OF COMMUNITY HEALTH INSURANCE PROGRAM (JAMKESNAS) SUB IN GADINGREJO PRINGSEWU DISTRICT (Case Study Puskesmas Gadingrejo)

By

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The purpose of this study was to examine the effectiveness of the implementation of the Community Health Insurance Program (JAMKESNAS) in PHC Gadingrejo. The data used are primary data obtained through a questionnaire. The selection of respondents was done by using purposive random sampling. The validity of the data were analyzed using the Product Moment Correlation method; while the reliability of data was tested by Spearman Brown method. Result analysis of the validity and reliability data showed that the service, use, and ease of the program (JAMKESNAS) positive effect on the effectiveness of the Community Health Insurance Program (JAMKESNAS) in PHC Gadingrejo.