

ABSTRACT

SOCIETY'S OPINION ABOUT ISSUE OF NATIVE MAN BEFORE MAJOR ELECTION IN PROVINCE (Study to Certain Voter of Bandar Lampung Major Election in Province Period 2010-2015 in Bandar Lampung Political District Administrated of Kampung Baru Subdistrict)

BY

YESSI ERTIKA

The major election in province in Indonesia had was implicated since 2005. It was given opportunity to societies who lived in province to select their leader. Societies want to be implicated by democracy, so it was given good political knowledge to societies who lived in province. But, many infractions in campaign before major election in province. In fact, many non-program characteristics of campaign, such as approaching issues of native man.

The research purpose is to tell about the issue of native man before major election in province. The research included phenomenology qualitative research which focuses on informant opinions about social phenomena that happen in social life. The technique of data collection of research was in the political district of Bandar Lampung administrated by Kampung Baru subdistrict of Kedaton because the issue of native man before major election in province was proposed there. The technique of analysis is data reduction, presentation of data, and verification of data.

The result of research showed that societies had a definition of native man as a man who belongs to a place by birth (geography-biology) or a man who exists in or belongs to one by nature (social-ideology). Societies who agree about it were judged that a native man would improve his province better than a candidate who is not a native man. Besides that, it is a basic right of a candidate in his campaign. In fact, many societies are influenced by this issue. Whereas, societies who disagree about it were judged that native man doesn't certainly he would continue to improve his province. They would select their leader by considering point of view and mission of candidate.

Societies were judged many infractions in the process of mayor election in province in Indonesia. Societies never agree with the leader by major election in province because the leader just has promise and never implemented. Criteria of ideal leader which want to societies were healthy of body and soul, respectful, honest, smart, have authority, transparency, understand about management of good government,

not dictator, have good program and different with a leader last year, and not corruption.

The writer suggest to societys to rasional if select a leader in their province. The goverment also should care with social life and have implication his promise to society. So, democracy in Indonesia can implicate by goverment from societys, by societys, and to society.