ABSTRACT

EFFECT OF LIQUIDITY RATIO, RATIO SOLVENCY AND PROFITABILITY ON SHARE PRICE

(Studies in Food and Beverages Company In Indonesia Stock Exchange)

By

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This study aims to determine whether there is a significant influence on financial ratio (liquidityratio, solvability ratio, and profitability ratio) to the stock price on the companies listed on the Stock Exchange and included in the index Food and Beverages in a row 2010-2013.

Selection of the sample in this study was obtained by using method purposive judgment sampling. Based on the criteria, then acquired 16 companies sample. Hypothesis testing is done by using multiple linear regression analysis.

The results showed that of the three variables : liquidity ratio, solvability ratio, and profitability ratio has a significant effect on stock prices.

Keywords : Liquidity Ratio, Solvability Ratio, Profitability Ratio, Stock Price.