ABSTRACT

IMPLICATIONS OF INTRINSIC MOTIVATION, EXTRINSIC MOTIVATION, AND COMMITMENT ORGANIZATION ON ORGANIZATIONAL CITIZENSHIP BEHAVIOR (OCB)
(Study on Employee PT PT Perkebunan Nusantara VII Unit Usaha Bergen)

By

Putri Septa Ningsih

The purpose of this study was to determine the implications of intrinsic motivation, extrinsic motivation, and organizational commitment on organizational citizenship behavior in employees PTPN VII Unit Usaha Bergen. The population is a permanent employee of PTPN VII Unit Usaha Bergen. The sample in this study as many 80 respondents drawn by probability sampling using proportional random sampling technique. Analysis of data using multiple linear regression. The results show that partial intrinsic motivation, extrinsic motivation, and organizational commitment have significant implications on organizational citizenship behavior in employees PTPN VII Unit Usaha Bergen. Simultaneously variable intrinsic motivation, extrinsic motivation, and organizational commitment significantly implications on organizational citizenship behavior in employees PTPN VII Unit Usaha Bergen.

Keywords: intrinsic motivation, extrinsic motivation, organizational commitment, organizational citizenship behavior